

THE DISTRICT NEWSLETTER



ROTARY DISTRICT 7030. ZONE 34

April 2020

RI President Mark Maloney's Monthly Message



I spend a lot of time thinking of family, not just my own or the extended family of Rotary, but also the families we are helping in the communities we serve. In many parts of the world, mothers and children face challenges to survive that most of us will never comprehend. According to the World Health Organization, the risk of a woman in a low-income country dying during pregnancy or childbirth, or from related causes, is about 120 times higher than that of a woman living in a high-income country. It is encouraging that infant mortality rates are declining globally, yet 4 million babies annually still die within the first year of life.

In April, Rotary turns its attention to maternal and child health. And when we think of what we can do to help, we can look to clubs like the Rotaract Club of Calabar South-CB, Nigeria, for inspiration. It teamed up with the Rotaract Club of Canaan City (CB) in a program focused on educating mothers on best practices to prevent infant mortality and promote postnatal health for themselves and their babies. In Bangladesh, the Rotary Club of Dhaka North provides free surgeries and medicine to pregnant women who cannot afford the hospital costs associated with giving birth. I encourage you and your club to go to ideas.rotary.org to find projects like these that are helping to save mothers and children.

We also have witnessed how millions of people — families and entire communities — have been ripped away from their homes because of conflict, poverty, and disasters during the past decade. But Rotary has not stood idly by during the global refugee crisis.

During Rotary Day at the United Nations last November, we honored a Rotary Peace Fellow and five Rotarians who are taking action to help refugee communities. Among them was Ilge Karacak-Splane of the Rotary Club of Monterey Cannery Row, California. After visiting several tent camps in Turkey, she led a Rotary project that collected 1,000 pairs of children's shoes and socks for families in the camps and, later, led a global grant project to help educate refugee children. In March, Gay and I had the privilege of visiting a tent camp in Torbalı and seeing firsthand the good work that Rotarians from Turkey and California were accomplishing with Syrian refugees.

The challenges faced by mothers, their children, and refugee communities around the world are daunting. But when we remember our greatest strength — how Rotary Connects the World — we can begin to find solutions. Through our creativity, our resources, our dedication, and our networks, Rotary can and will open opportunities to face these challenges.

April 2020
Mark Daniel MALONEY, President, Rotary International

April is Maternal and Child Health Month

"If mothers are empowered and healthy, so are their families, leading to an alleviation of poverty and hunger." Robert Zinser, co-founder of the Rotarian Action Group for Population and Development and retired president for Asia at chemical giant BASF

An estimated 5.9 million children under the age of five die each year because of malnutrition, inadequate health care, and poor sanitation — all of which can be prevented.

Rotary makes amazing things happen, like:

Mobile prenatal clinics

Haiti has the highest maternal and infant mortality rate of any country in the western hemisphere. Rotary provided a fully equipped medical Jeep to volunteers and midwives to reach mothers and children in remote areas.

Cancer screening

Rotarians provided a mobile cancer screening unit and awareness trainings around Chennai, India, where there is a high mortality rate of women with breast and cervical cancer due to late diagnosis.

Preventing injuries and deaths

Rotary members launched a \$3 million, five-year pilot to **save lives of mothers and children** during home deliveries in Nigeria. Since 2005, they've also repaired 1,500 obstetric fistulas — 500 more than their initial goal — restoring dignity and hope to vulnerable mothers.

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Fellow Rotarians

As I write this message, I cannot but ponder, wistfully, on the time we would've spent together here in St Kitts at the 2020 District Conference and Assembly, and PETS. The Conference Committee, led by PP Charles Wilkin (RCSK), had planned an exciting program, of presentations and discussions, complemented by nightly social events that would have exposed delegates to the best of Kittitian hospitality. Alas, however, the deadly novel coronavirus, Covid-19, pandemic has changed all of that. All of the best made plans, diligently and exhaustively formulated by the Committee over inestimable hours of selfless commitment to making it a conference to be remembered, have had to be cancelled.

Of course, we are not alone. This is a global pandemic, and its effects are felt the world over. District conferences across the Rotary World have been cancelled. The Rotary International Convention in Honolulu, which a record number of Rotarians from our District were scheduled to attend, has also been cancelled. While this brings little or no comfort, it does bring a heightened awareness that all is changed! This is our new reality; our new normal, at least for the current time.

I am pleased at the way that clubs have been adjusting and using the electronic platforms to connect and engage. Of the 72 clubs, 50 have reported that they have been holding on-line meeting using, while five have reported that they are not yet meeting online. We are awaiting the response of the remaining 17 clubs. It is quite heartening to note that approximately 70% of our clubs are meeting. I wish to commend these clubs, and encourage those which have not yet done so, to do likewise. As I noted earlier, our current reality is that we have to practice physical distancing, which precludes in-person club meetings. To stay connected and engaged, therefore, we must use online media, such as zoom, to hold virtual club, board and committee meetings.

A number of clubs have demonstrated the true Rotary spirit of giving and the tenet of Service above Self in their response to the pandemic. Of the 55 clubs that have reported to date, 51 have stated that they have either completed, currently undertaking, or planning to undertake, projects to support the Covid-19 relief efforts. These projects, which are all necessary and impactful, include the provision of protective equipment for the frontline medical personnel, masks for the public use, sanitation stations, food and other supplies for those affected, support for the elderly, funding for tests, awareness building and personal hygiene messaging, psycho-social support, etc. To those 51 clubs I say congratulations! Continue to make these meaningful impacts in your communities. To the remaining clubs, it is definitely not too late to start. Get on board. Look at what is needed in your community and seek to fill those gaps.

In Rotary, April is observed as Maternal and Child Health month, where attention is normally centred on Saving Mothers and Children, one of our six areas of focus. During this month, much of our activity has been devoted to the Covid-19 relief, which has literally monopolised our attention. However, as these projects typically entail health, sanitation and food distribution, they also meet the health and safety needs of mothers and children in our communities.

In closing, I wish to go back to where I started. The Covid-19 pandemic has scuttled our plans for an amazing experience at conference. I, and the entire Rotary family in St Kitts, looked forward to hosting you here for the first time since 1989, and to reciprocating the wonderful experiences we have had at the various conferences across the District. That, sadly, was not to be, this year. However, Covid-19 hasn't stopped Rotary! The work of District 7030 goes on. Rotary isn't cancelled; it is just different!

April 2020
DG Trevor Blake, 7030

#RotaryResponds ~ COVID-19 Telethon

On 2nd May 2020 starting at 9:00 a.m. (AST), join the #RotaryResponds COVID-19 Telethon to hear stories of hope, inspiration and gratitude from Rotarians, Rotaractors and friends of Rotary from across the globe as they share what they are doing to help their communities.

How can you participate as a club or individual?

1. Participate in the telethon on Facebook Live on 2 May at Rotary International's Facebook Page ([facebook.com/rotary](https://www.facebook.com/rotary)). The live stream will be simulcast in eight languages
2. Invite friends, family, and members of your community to watch and see first-hand what Rotary's People of Action are doing to combat COVID-19
3. Donate as an individual or as a club at <http://on.rotary.org/drf>



Rotary Peace Fellowships
Application

130 Scholarships Available

Deadline: 31st May 2020

District 7030 Activities in April 2020

- District Training Committee held online sessions on Fundraising, Membership and Grants
- Rotarians were invited to join the bi-weekly Zone 33/34 Zoom Meetings with RI Directors
- District Training with Incoming AGs held on 22 April 2020

Upcoming: District 7030 PETS Online Training for Presidents and Secretaries Elect begin on 29 April 2020

District 7030 Clubs Respond to COVID-19

District 7030 Rotarians are truly people of action. Clubs responding to the District's COVID-19 survey, listed a number of completed and upcoming projects. These projects included distributing face masks, personal protection kits, hand sanitisers, food packages, groceries, and hampers to frontline workers as well as to those in need, including taxi drivers, the elderly and persons in quarantine.

Clubs were also actively involved in preparing ads, flyers and informational videos and developed a 'dashboard' with daily statistics released by the Ministry of Health/PAHO as part of their awareness programmes. Some clubs installed sinks at the entrances of health centres or hand washing stations at their main market.

Clubs gracefully provided vehicles for those who carried out essential duties. Digital tablets, gas vouchers and cash for tests were also donated by clubs. Some clubs also requested donations from the public to assist in preparing baskets/hampers for those in need. One club noted they were preparing cash donation boxes to be placed in banks and supermarkets to assist the needy and vulnerable.

To further thank the frontline workers for all of their efforts during this pandemic, clubs made 'Thank You' cards while others developed a directory of frontline workers so that members could reach out to them.

The District Leadership commends all of the clubs who are making a difference in their communities. Please continue the good work!



COVID-19 Responses in Detail by Rotary Club of Arima and Barbados

The Rotary Club of Arima and its Affiliates have been doing their part in serving the community and national interest during this COVID-19 Pandemic.

On Wednesday 15th April 2020, the Rotary and Rotaract Clubs of Arima were able to make matching financial contributions towards the University of the West Indies' St. Augustine Campus' Initiative, spearheaded by the Faculty of Engineering, to locally manufacture medical equipment to protect the public, especially the healthcare providers and professionals as from the COVID-19 Viral pandemic.

Funds have been donated towards the completion of the first phase of this initiative, i.e. putting together twenty (20) Protect-A-Doctor Kits. These kits will provide added protection for doctors during the intubation procedure where the risk of infection is extremely high due to the aerosolization of the COVID-19 Virus. Each kit consists of one (1) Plexiglass aerosolization shield, one (1) Industrial endoscope with screen and three (3) 3D printed laryngoscope blades (different sizes). The cost of each kit is TT \$2,000.00. The Rotary and Rotaract Clubs of Arima were ultimately able to sponsor two (2) Protect-A-Doctor Kits.

On Saturday 18th April 2020, in collaboration with Massy Food Stores Limited, Secretary Mark De Freitas of the Rotary Club of Port-of-Spain West and Rotarian Amarjeet Kocher of the Rotary Club of St. Augustine, the Rotary Club of Arima was able to obtain hampers containing basic grocery and sanitary supplies valued at TT \$300.00 each, along with supplies of diapers and Infant/Baby Formula. These were distributed to three (3) needy/vulnerable households today (19/04/2020), which were identified as having been adversely affected by the critical and necessary Stay-at-Home measures put in place by the Government of Trinidad and Tobago to curtail the spread of the COVID19 virus across the country.

The Club intends to provide further assistance as the need arises and resources allow.

The COVID-19 pandemic is impacting the world in a way that we have not experienced in modern times. The **Rotary Club of Barbados** has responded.

Essential Food Items for Families in Need

The Rotary Club of Barbados, through its charitable fund, Rotary Trust Fund Projects Inc., has partnered with like-minded citizens to mobilize the procurement and distribution of essential food items and supplies to support Barbadians who have been laid off during the pandemic. We have already received US\$125,000 in monetary donations and significant contributions of food items from local suppliers to help alleviate the hardship being experienced by Barbadian families.

We have identified suppliers who are willing to provide items at cost or discount for a basic 'basket of goods' which can be delivered to families in need. Each basket of items cost approximately US\$100 and our goal is to provide 200 baskets weekly in the initial stages and increase as the need arises and funds are available. We are working with established organizations, namely the Salvation Army and the Barbados Red Cross, who already have mechanisms for the distribution of these goods and the means to identify those persons impacted by the pandemic through loss of work.

Along with our partners we have been able to secure a warehouse at no cost to receive and pack the goods and Rotarians and their immediate family members have volunteered to sort and pack the food items for distribution. Our volunteers have been issued with emergency passes from the Government of Barbados to facilitate this community work during the lockdown and are following proper protocols to avoid the risk of spreading the COVID-19 virus.

We have stepped up our Public Relations outreach campaign to raise additional funds and supplies to sustain this effort for as long as required.

Donation of Face Masks

The Rotary Club of Barbados has also partnered with The Rotary Club of Barbados South to donate cloth face masks to the Government of Barbados to help protect those frontline workers who must continue their duties during the pandemic. These masks are being made locally which is helping to sustain employment. We have supported this effort through a donation of US\$2500.

District Training 2019-2020 Zoomed In!

The District Training Committee 2019/2020, Headed by PDG Herve successfully completed a 3-part training series in March and early April 2020.

This committee which is made up of Rotarians from across the District started out last year by first seeking to find out the needs of Rotarians via a survey. They were very happy with the response, the rate of 89% of clubs responding indicated that Training is not only needed but that Clubs expected some support system from the District.

Three priority areas were identified via the survey – 81% of clubs requested support in understanding how to apply for Grants, 71% needed assistance in the Membership area and just about half of all clubs needed guidance with Fundraising.

We were able to seek out our District Leadership to facilitate these sessions and would like to take this opportunity to thank our facilitators – PDG Lara, PDG David and PDG Milton for willingly agreeing to conduct these sessions. Special thanks to PDG Milton for working with our time from the UK.

We recognised that ZOOM training may not be the ideal medium when it comes to participant participation and time constraints but it proved to be most convenient and cost effective at this time, especially so amid ‘lockdowns’ because of COVID-19.

Attendance was very encouraging as we were able to attract more than 100 participants for each session – topping 165 in the last session. Thanks to all those Rotarians and Rotaractors who registered and attended.

Our feedback via SurveyMonkey indicated that the sessions were well received by all.

PDG Herve would like to thank his committee of volunteers who worked along with him to make this a reality – a first for the District!

He would also like to thank the following persons without whose help this would not have been possible: DGE Lisle, Rotarian Sean Paddy for setting up and guiding us on the Zoom platform, we were able to conduct the sessions in French simultaneously thanks to Vicky Gusto, Nathalie Giles and PDG Herve himself who all served as translators and interpreters.

Our sincere thanks to District Secretary Leah for employing her statistical skills, her patience and time as she collated and disseminated information across the District.

We trust that this will be continued as we seek to inform, inspire and guide the Rotarians and Rotaractors in District 7030.

As a final practical learning opportunity there is a last session scheduled for early June to share the actual application process using live examples. This will be facilitated by PDG Roger the current District Grants Chair.

Stay tuned!



Rotaract Corner



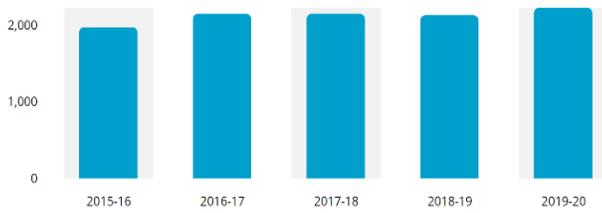
**ROTARACT CANADA, CARIBBEAN, USA
OUTSTANDING PROJECT AWARDS**
**Rotaract Club of Barbados for
"Breaking Bread, Making Bread"**

Prepared and served breakfast bi-weekly, and supported career and family counseling for homeless people in their community.

Congratulations to the
Rotaract Club of Barbados
for winning The Canada, Caribbean, USA regional
award!

District 7030 Dashboard after 3rd Quarter 2019-2020

Membership Trends



July 1	2015-16	2016-17	2017-18	2018-19	2019-20
	1.98k	2.15k	2.15k	2.13k	2.23k

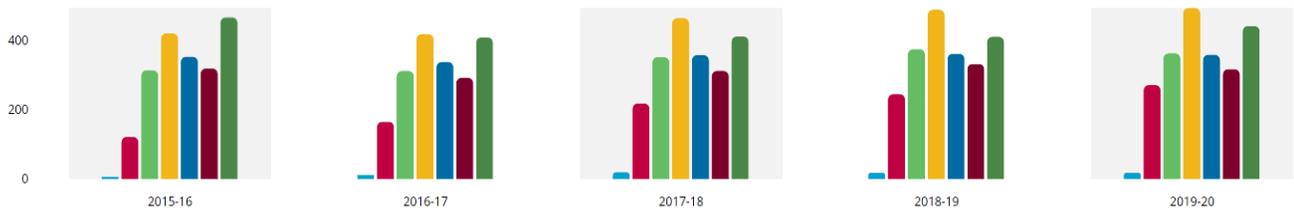
Gender Trends



	2015-16	2016-17	2017-18	2018-19	2019-20
Female	513	546	600	682	712
Male	1.49k	1.4k	1.54k	1.54k	1.55k
Unreported	0	0	1	6	6

as of: 27-Apr-2020

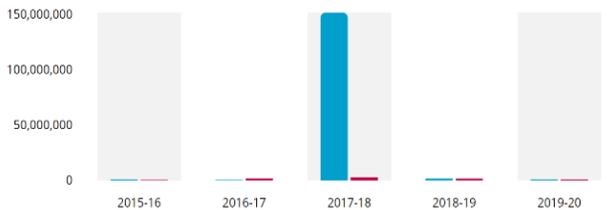
Age Trends



	2015-16	2016-17	2017-18	2018-19	2019-20
29 and Under	6	11	19	17	17
30-39	121	165	218	245	271
40-49	314	312	352	375	363
50-59	421	419	465	489	494
60-69	353	338	358	362	359
70 and Over	319	292	312	332	317
Unreported	467	409	412	411	442

as of: 27-Apr-2020

Project Trends - Funding



	2015-16	2016-17	2017-18	2018-19	2019-20
Cash	\$798.2k	\$394.1k	\$151.6m	\$1.6m	\$858.0k
Donated	\$383.4k	\$1.6m	\$2.7m	\$1.5m	\$676.4k
Goods and Services					

as of: 27-Apr-2020

Annual Fund Trends



	2015-16	2016-17	2017-18	2018-19	2019-20
Goal	\$187k	\$137k	\$173k	\$153k	\$168k
Achievement	\$164k	\$150k	\$172k	\$160k	\$80k

as of: 26-Apr-2020