



# NAVIGATING MY ROTARY & ROTARY CLUB CENTRAL

NAVIGUER DANS MON ROTARY &  
ROTARY CLUB CENTRAL



SERVE TO  
CHANGE LIVES



SERVIR POUR  
CHANGER DES VIES

# ROTARY STAFF

# LE PERSONNEL DU ROTARY

Rotary





# JOHN HEWKO

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General Secretary

Secrétaire Général

[www.rotary.org/our-structure](http://www.rotary.org/our-structure)

# GLOBAL REPRESENTATION REPRESENTATION MONDIALE





# CDS AMERICAS

(Club & District Support)  
(Soutien aux clubs & districts)

180+ Districts



**ALICIA  
PIJAL-AVILA**

Senior Officer

[Alicia.Pijal-Avila@rotary.org](mailto:Alicia.Pijal-Avila@rotary.org)  
+1 847-866-3487

## DISTRICTS

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4271-4465,  
4905, 4921, 4975  
6890-7000,  
7020-7030,  
7670-7770



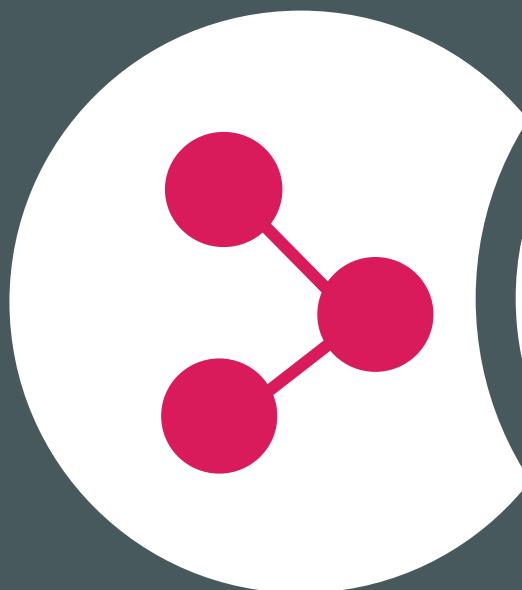
**MARNI  
NIXON**

Senior Officer

[Marni.Nixon@rotary.org](mailto:Marni.Nixon@rotary.org)  
+1 847-866-3188

# HOW WE WORK TOGETHER

## COMMENT NOUS TRAVAILLONS ENSEMBLE



RESOURCES

RESSOURCES



POLICY

DIRECTIVES



OPERATIONS

FONCTIONNEMENTS



ONLINE

EN LIGNE

# RESOURCES

Connecting you to what you need to succeed

# RESSOURCES

Vous fournir ce dont vous avez besoin pour réussir

# WHAT RESOURCES ARE AVAILABLE?

## QUELLES SONT LES RESSOURCES DISPONIBLES ?

- Publications and digital materials
- Online tools, including courses on the Learning Center
- Rotary staff
- Publications et matériels numériques
- Outils en ligne, y compris des cours sur le Centre de Formation en ligne
- Personnel du Rotary

# ROTARY SUPPORT CENTER

# CENTRE SUPPORT du ROTARY

- [RotarySupportCenter@rotary.org](mailto:RotarySupportCenter@rotary.org)
- +1.866.9.ROTARY (+1.866.976.8279) or +1.847.866.3000



# OTHER TEAMS TO KNOW

# AUTRES EQUIPES A CONNAITRE

## Data Services

- Updating member, club data

## Finance Representative

- Questions about RI dues and the club invoice

## Regional Membership Officer Audley Knight

- Membership development strategies and information

Data@rotary.org

My.rotary.org/  
representatives

Audley.Knight  
@rotary.org

## Services de données

- Mise à jour des données des membres et des clubs

## Représentant financier

- Questions sur les cotisations au R.I. et la facture du club

## • Responsable Régional Effectif

- Stratégies de développement des effectifs et information

# POLICY

Understanding Governance Documents

# POLITIQUE

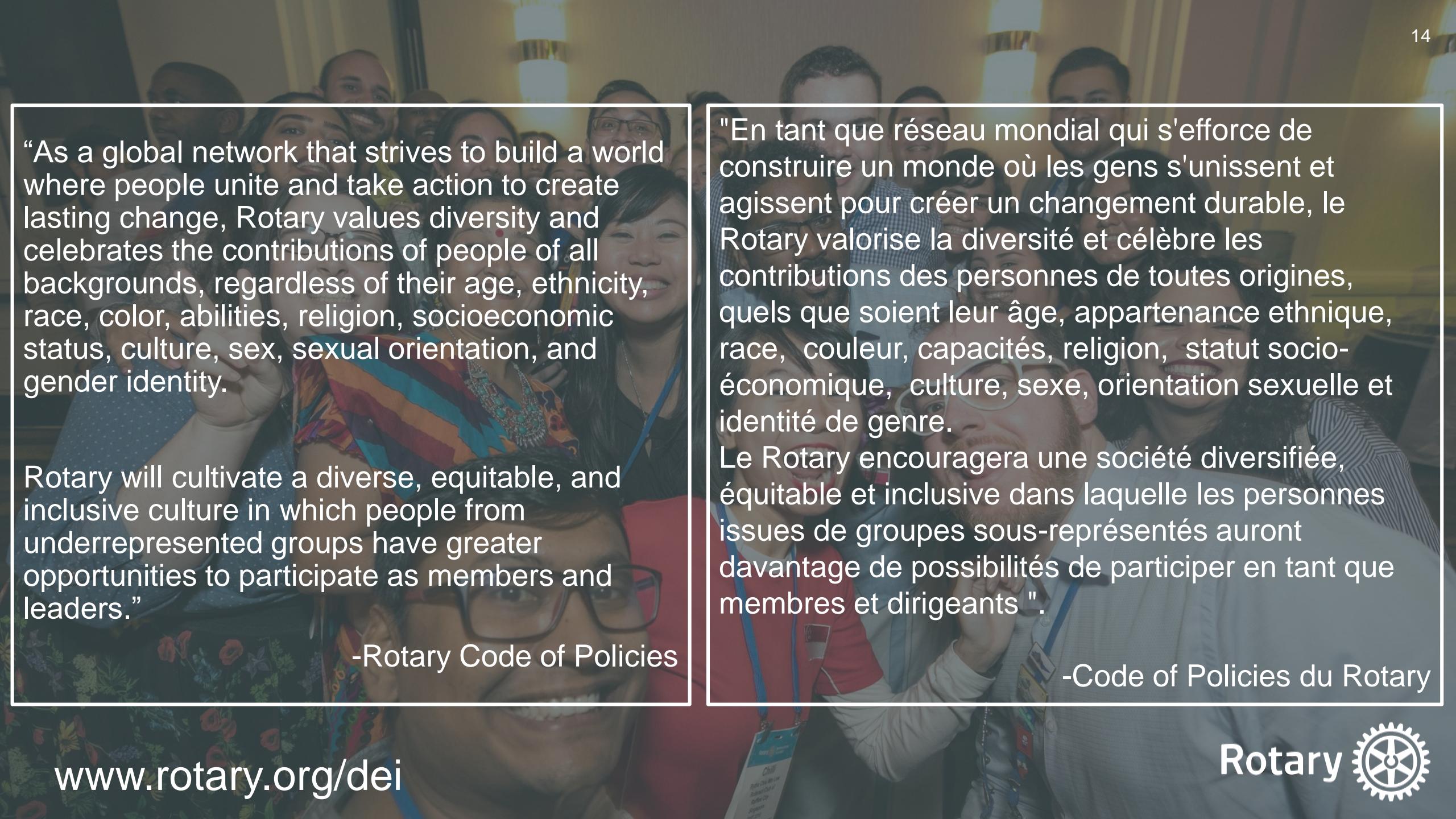
Connaissance des documents de gouvernance

## WHAT'S INCLUDED?

- Rotary International Constitution
- Rotary International Bylaws
- Standard Rotary Club Constitution
- Recommended Rotary Club Bylaws
- Rotary Code of Policies

## QU'EST-CE QUI EST INCLUS ?

- Les Statuts du Rotary International
- Règlement intérieur du Rotary International
- Les Statuts types d'un Club Rotary
- Règlement intérieur recommandé au Rotary club
- Code of Policies du Rotary



"As a global network that strives to build a world where people unite and take action to create lasting change, Rotary values diversity and celebrates the contributions of people of all backgrounds, regardless of their age, ethnicity, race, color, abilities, religion, socioeconomic status, culture, sex, sexual orientation, and gender identity.

Rotary will cultivate a diverse, equitable, and inclusive culture in which people from underrepresented groups have greater opportunities to participate as members and leaders."

-Rotary Code of Policies

[www.rotary.org/dei](http://www.rotary.org/dei)

"En tant que réseau mondial qui s'efforce de construire un monde où les gens s'unissent et agissent pour créer un changement durable, le Rotary valorise la diversité et célèbre les contributions des personnes de toutes origines, quels que soient leur âge, appartenance ethnique, race, couleur, capacités, religion, statut socio-économique, culture, sexe, orientation sexuelle et identité de genre.

Le Rotary encouragera une société diversifiée, équitable et inclusive dans laquelle les personnes issues de groupes sous-représentés auront davantage de possibilités de participer en tant que membres et dirigeants ".

-Code of Policies du Rotary

# CLUB OPERATIONS

Providing Guidance on Procedures

# FONCTIONNEMENT DU CLUB

Fournir des Recommandations sur les Procédures

# WHAT IS COMMON? QU'EST-CE QUI EST SYSTEMATIQUE?

- Chartering new rotary clubs
- New satellite clubs
- Club name changes
- Club mergers
- Création de nouveaux clubs Rotary
- Création de clubs satellites
- Changement de nom du club
- Fusions de clubs

[Exchange Ideas](#)[Take Action](#)[Learning & Reference](#)[Manage](#)[The Rotary Foundation](#)[News & Media](#)[Member Center](#)

# ONLINE TOOLS

## My Rotary Member Dashboard

## Getting the most from My Rotary

Welcome to My Rotary, a place for members of Rotary to access tools and information to make your membership experience better.

If you are not a member of Rotary, please visit our home page at [Rotary.org](#).

[LOG IN TO MY ROTARY](#)[REGISTER FOR AN ACCOUNT](#)

# OUTILS EN LIGNE

## Tirer le meilleur de Mon Rotary

### Rotary Spotlight



Together, we see a world where people unite and take action to create lasting change – across the globe, in our

Rotary



[Exchange Ideas](#)[Take Action](#)[Learning & Reference](#)[Manage](#)[The Rotary Foundation](#)[News & Media](#)[Member Center](#)

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[HOME](#) | [EXCHANGE IDEAS](#)[TAKE ACTION](#)[LEARNING & REFERENCE](#)[MANAGE](#) | [THE ROTARY FOUNDATION](#)[NEWS & MEDIA](#)[MEMBER CENTER](#)

Online tools

[Profile/Account Settings](#)

Products &amp; Services

[Membership Materials](#)

Rejoin or change clubs

[Club & District Administration](#)[Resources & reference](#)[Calendar](#)

Join Us!

[Official Directory](#)[ACCUEIL](#) | [J'ÉCHANGE DES IDÉES](#)[JE PASSE À L'ACTION](#)[JE ME FORME](#)[GESTION](#) | [FONDATION ROTARY](#)[ACTUALITÉS ET MÉDIAS](#)[ESPACE MEMBRES](#)

Recommander un nouveau membre

[Official Directory](#)

Brand Center

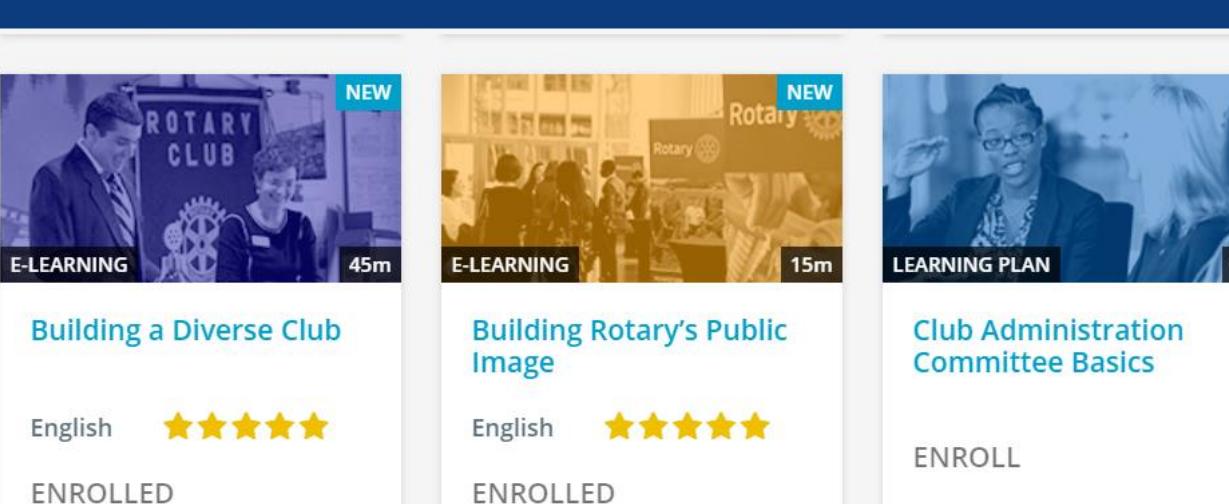
[Paramètres du compte/Profil](#)

Outils en ligne

[Documents Effectif](#)Changer de club ou revenir au  
Rotary[Administration Clubs & Districts](#)[Calendrier](#)[Ressources](#)>

- Update member and club data
- Access reports
- View club invoice
- Find clubs and members worldwide

- Mettre à jour des données sur les membres et les clubs
- Accéder aux rapports
- Consulter la facture du club
- Trouver des clubs et des membres dans le monde entier



**E-LEARNING** **NEW**

**Building a Diverse Club**

English  ENROLLED

**E-LEARNING** **NEW**

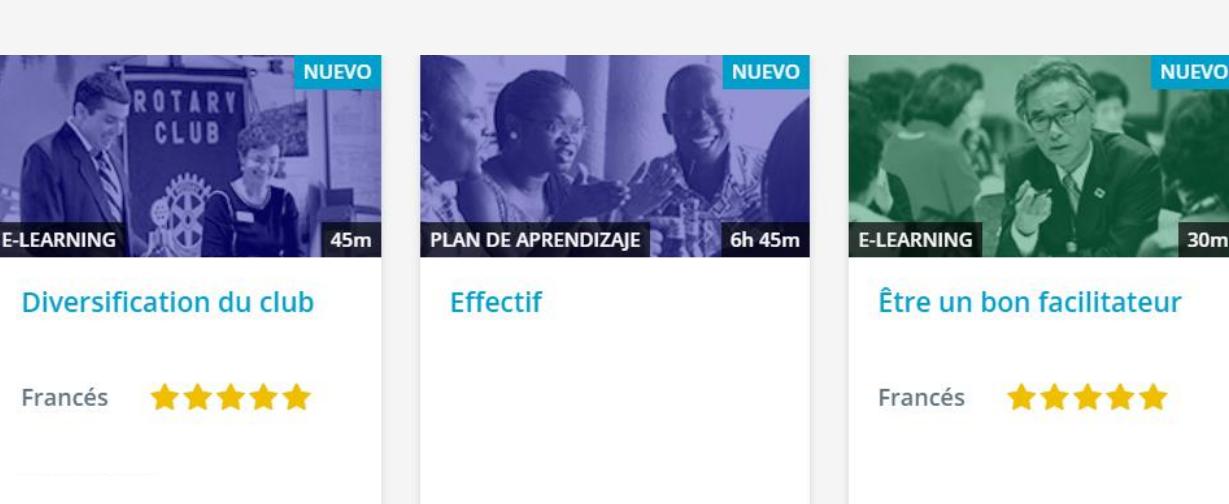
**Building Rotary's Public Image**

English  ENROLLED

**LEARNING PLAN**

**Club Administration Committee Basics**

ENROLL



**E-LEARNING** **NUEVO**

**Diversification du club**

Francés 

**E-LEARNING** **NUEVO**

**Effectif**

**E-LEARNING** **NUEVO**

**Être un bon facilitateur**

Francés 

# LEARNING CENTER

Take advantage of a wealth of training materials designed to help you learn new skills and enhance your leadership experience

# CENTRE DE FORMATION

Profitez d'une multitude de supports de formation conçus pour vous aider à acquérir de nouvelles compétences et à améliorer votre expérience de dirigeant



## PEOPLE OF ACTION

Get everything you need from Rotary's latest public image campaign.

[LEARN MORE](#)



## GUIDELINES

Apply our messaging and visual guidelines to your communications to tell Rotary's story in a consistent and engaging way.

[LEARN MORE](#)



## LOGOS

Download high-resolution logos and Rotary graphics.

[LEARN MORE](#)



## PLACE À L'ACTION

Obtenez toutes les ressources sur la dernière campagne image publique du Rotary.

[EN SAVOIR PLUS](#)



## GUIDES PRATIQUES

Mieux cibler nos communications grâce à nos guides et notre charte graphique.

[EN SAVOIR PLUS](#)



## LOGOS

Télécharger logos et graphismes du Rotary haute résolution.

[EN SAVOIR PLUS](#)

# BRAND CENTER

Tell the story of Rotary and how we are people of action in your community and around the world

# BRAND CENTER

Racontez l'histoire du Rotary et montrez comment nous sommes des gens d'action au sein de votre communauté et dans le monde entier

## Making a difference

### COVID-19 PROJECTS



#### COVID-19: Fighting it together

Rotary members and participants around the world are working with their communities to inform people about COVID-19, stop the spread of the coronavirus that causes it, support health care workers, and care for those who have been affected. See how Rotary and its participants are uniting to fight this deadly global pandemic.

[View Projects](#)

## Des actions qui font toute la différence

### ACTIONS COVID-19



#### COVID-19 : Luttons ensemble

Les membres du Rotary et les participants à nos programmes du monde entier travaillent avec leurs communautés pour informer la population sur le COVID-19, stopper la transmission du virus, soutenir les travailleurs de santé et prendre soin des personnes touchées. Découvrez comment le Rotary et ses participants se rassemblent pour lutter contre cette pandémie meurtrière.

[Voir les actions](#)

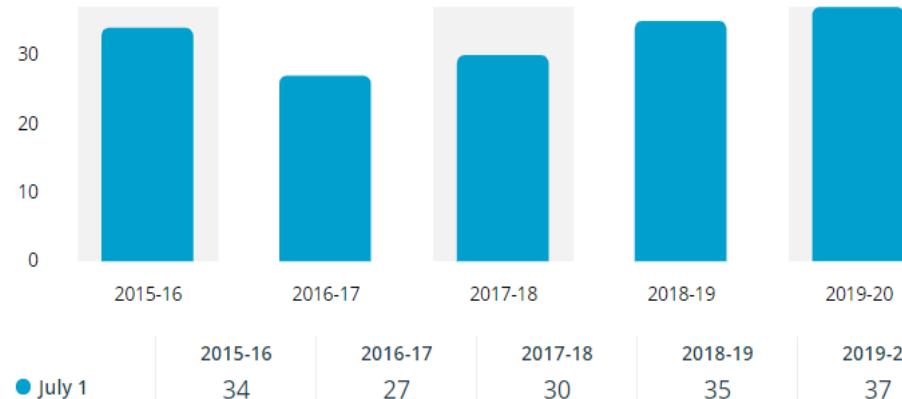
# ROTARY SHOWCASE

Explore the good work that we're doing locally and globally, and share projects through social media to inspire others

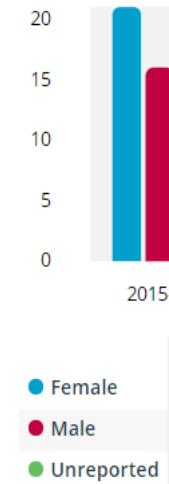
# ROTARY SHOWCASE

Découvrez la qualité de ce que nous faisons au niveau local et mondial, et partagez des projets par le biais des réseaux sociaux pour inspirer les autres

## Membership Trends



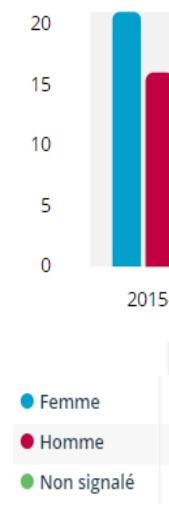
## Gender Trends



## Tendances Effectif



## Sexe - Tendances



# ROTARY CLUB CENTRAL

Set goals, track progress, explore data and trends, manage project activities, and more

# ROTARY CLUB CENTRAL

Fixer des objectifs, suivre les progrès, explorer les données et les tendances, gérer les activités des projets, etc.

[Dashboard](#)[Goal Center](#)[Global View](#)[Service Activities](#)[Resources](#)[Reports](#)[Contact Us](#)[My Rotary](#)

## SETTINGS

[Language](#) ▾

## Dashboard

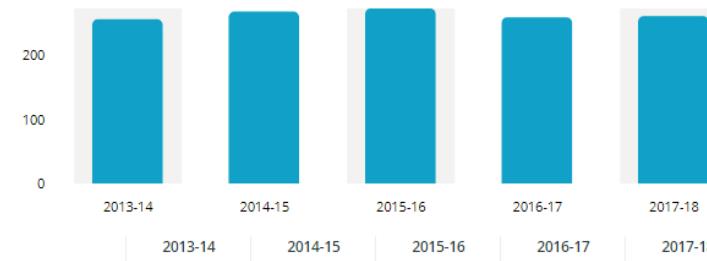
Welcome to Rotary Club Central, the online tool for setting goals and tracking progress. Explore data and trends related to your club's goals on this page, and use the tabs to manage goals, project activities, and more.

Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.

[Global](#) [My Zone](#) [My District](#) [My Club Group](#) [My Club](#)

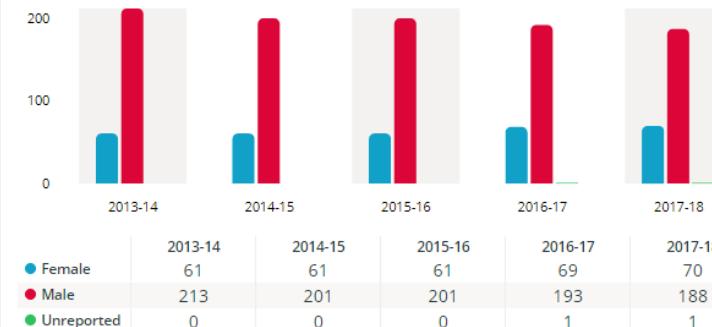
Rotary Club of

## Membership Trends



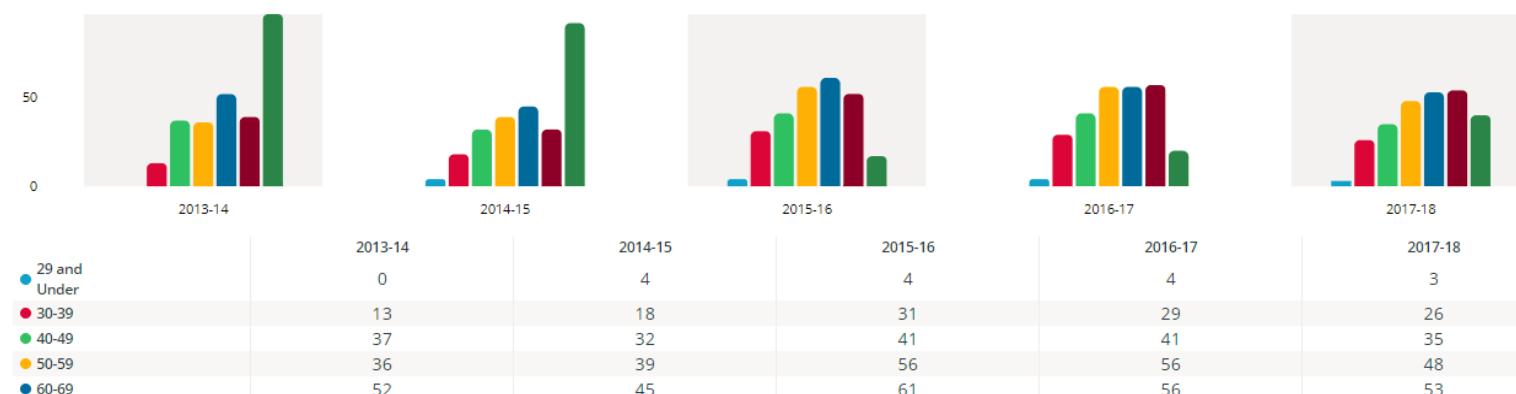
as of: 07-Mar-2018

## Gender Trends



as of: 09-Mar-2018

## Age Trends





## SETTINGS

## Goal Center

The Goal Center is where you choose and set the goals your club will focus on, and track progress.

Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.

Rotary Club of



2020-21



6 OF 23 ACHIEVEMENT

Members &amp; Engagement

Rotary Foundation Giving

Service

Young Leaders

Public Image

All



CANCEL

Which goals will your club track this year? Browse goals by category and select only those you plan to pursue. Then save.

Sort selected goals ▲

RYLA participation

[Show goal details and history](#)

ACHIEVEMENT

-

GOAL

3

SELECT GOAL



Club membership

[Show goal details and history](#)

ACHIEVEMENT

58

GOAL

58

SELECT GOAL



Total Service Volunteer Hours

[Show goal details and history](#)

ACHIEVEMENT

-

GOAL

-

SELECT GOAL

Enter Goal Value

Conduct a member classification study

[Show goal details and history](#)

NO/YES

Total Service Project Contributions

[Show goal details and history](#)

ACHIEVEMENT

USD

GOAL

-

SELECT GOAL

Enter Goal Value



[Dashboard](#)[Goal Center](#)[Global View](#)[Service Activities](#)[Resources](#)[Reports](#)[Contact Us](#)[My Rotary](#)

SETTINGS

Language

## Service Activities

As you work to meet your club's service goals, Rotary Club Central helps you track your projects and activities, record contributions and volunteer participation, and review project data. Welcome to Rotary Club Central, the online tool for setting goals and tracking progress. Explore data and trends related to your club's goals on this page, and use the tabs to manage goals, project activities, and more.

**Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.**

Rotary Club of

2020-21

 PRINT

Add New Service Project



Repeat Past Service Project

IMPORT FROM ROTARY SHOWCASE ...

### 2019-20 Manage Projects

COMPLETED PROJECTS

CURRENT PROJECTS

**Basketball at Red Cross**

01 Jul 2017

### Service Summary

NUMBER OF PROJECTS

TOTAL VOLUNTEER HOURS

TOTAL CASH CONTRIBUTIONS

TOTAL VALUE OF DONATED  
GOODS AND SERVICES

 Dashboard

 Goal Center

 Global View

 Service Activities

 Resources

 Reports

 Contact Us

SETTINGS

 Language

CANCEL

SAVE

## Add a new service project

### Title and summary

PROJECT TITLE \* required

0 of 50 characters used

PROJECT SUMMARY

0 of 1000 characters used

### Project timeline

Choose the dates that best reflect when work on the project began and, if applicable, ended. The dates must fall within the same Rotary year. For multiyear projects, create separate entries for the project for each Rotary year.

START DATE \* required



END DATE



PROJECT COMPLETE



[Dashboard](#)[Goal Center](#)[Global View](#)[Service Activities](#)[Resources](#)[Reports](#)[Contact Us](#)

SETTINGS

Language

## Project metrics

PREVIOUS  
PROJECTED/PREVIOUS  
ACTUAL

PROJECTED

ACHIEVEMENT

Number of  
volunteers

-/-

Total number of  
volunteer hours

-/-

Cash contributions

-/-

USD

Value of donated  
goods and services

-/-

USD

Additional project  
details

Select all that apply

CATEGORY

Select

PARTNERS

Select

- Vocational
- Young Leaders
- Fundraiser
- Area of Focus
- Polio

Selected partners

# Resources

[PRINT](#)

## General Resources

RESOURCE	DESCRIPTION
<a href="#">How to Set a Goal in Rotary Club Central</a>	A step-by-step visual guide to selecting and setting a goal in the Rotary Club Central tool for club officers
<a href="#">How to Report Progress on Goals in Rotary Club Central</a>	A step-by-step visual guide to updating goals with progress and achievements in the Rotary Club Central Tool for club officers
<a href="#">How to Record Service Activities in Rotary Club Central</a>	A step-by-step visual guide to adding details about service projects and activities in the Rotary Club Central tool for club officers
<a href="#">How to View Information in Rotary Club Central</a>	A step-by-step visual guide to using features within the Rotary Club Central tool and viewing data at various levels for Rotarians

## Membership Resources

RESOURCE	DESCRIPTION
<a href="#">Rotary Club Health Check (PDF)</a>	Evaluate the health of your club and identify strengths and opportunities for improvement.
<a href="#">Membership Assessment Tools (PDF)</a>	Understand the similarities between your club and community to recruit and retain members.
<a href="#">Strengthening Your Membership: Creating Your Membership Development Plan (PDF)</a>	Develop a plan to recruit, engage, and retain members.
<a href="#">Connect to Membership Leads (PDF)</a>	Manage membership leads for your club or district.
<a href="#">Club Flexibility</a>	Understand how the most recent Council on Legislation flexibility measures can help your club thrive.

## Young Leaders Resources

RESOURCE	DESCRIPTION
<a href="#">Youth Exchange</a>	Learn more about Youth Exchange and how to get your club involved.
<a href="#">Rotaract and Interact</a>	Understand how your club can get involved with Rotaract and Interact.
<a href="#">Empower Leaders</a>	Find new ways to engage young leaders in your community.
<a href="#">Organize a RYLA event</a>	Learn more about what goes into organizing a Rotary Youth Leadership Awards program.

QUESTIONS?

DES  
QUESTIONS ?



# THANK YOU! MERCI !



[www.rotary.org/cds](http://www.rotary.org/cds)



CDSTheAmericas



All Things Rotary: A **CDS** Podcast