



# Rotary

## Club of Barbados



Nov 12, 2015

## Rotary Club of Barbados, Barbados

Chartered March 07, 1962

District 7030



Be a gift to the world

R.I Theme 2015-16

### R.I. OFFICERS

#### President

K.R. "Ravi" Ravindran

#### President Elect

John F. Germ

#### Rotary Foundation

Assistant Regional Rotary  
Foundation Coordinator-  
Zone 34

PDG David Edwards



### DISTRICT OFFICERS

#### District Governor

Milton Inniss

#### District Governor Elect

Roger Bose

#### District Governor Nominee

Waddy Sowma

#### Assistant Governor

Peter Downes

#### District Grants &

#### Distr. Foundation Annual Giving

PDG David Edwards, Chair

#### Council of Legislation &

#### Distr. Programs Committee Chair

PDG Tony Watkins

#### District Treasurer

PP Lionel Moe

#### Assist. District Confer. Chair

PP Elvin Sealy

### Club Officers & Directors

#### President

Jedder Robinson

#### President Elect

Lisa Cummins

#### Vice President

Carl "Tony" Williams

#### Secretary

Robert "Bobby" Morris

#### Treasurer

Brian Cole

#### Club Service Director

Paul Ashby

#### Vocational Service Director

Winston Warren

#### Community Service Director

Annie Bertrand

#### International Service Director

Dr. Tracy Archer

#### Youth Service Director

Neal Griffith

#### Immediate Past President

William "Alex" Mc Donald

#### Sergeant-At-Arms

Heather Tull

### THE FOUR WAY TEST

Of the things we think,  
say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Weekly meetings on **Thursdays** at

**Hilton Barbados**

Needham's Point, Aquatic Gap, St. Michael  
at 12 p.m.

P.O. Box 148B, Brittons Hill,  
St. Michael, Barbados

[www.clubrunner.ca/barbados](http://www.clubrunner.ca/barbados)

**THE ROTARY CLUB OF BARBADOS  
WELCOMES ALL VISITING ROTARIANS AND GUESTS**

**NOVEMBER - Rotary Foundation Month**

*Today in our Fellowship Meeting we will Nominate the Board of Directors to serve with President Lisa for 2016-17. This team will include the President Elect for 2017-18.*

*Let us CONGRATULATE those members who will accept the nomination to serve.*

*Our Greeters are Past Director, Dr. Ron Ramsay and Chair Diana Douglin.*

**MEET OUR GREETERS**

**Past Director and Heartbeat International Chair Dr. Ronnie**



**Ramsay** joined the Club on Oct 24, 2002. He was introduced by PP Roger Smith. His Classification is Dentist—orthodontics. He served as Director Community Service 2005-06, International Service 2009-10 and Dpt. Director Club Service 2012-13. For 2014-15 he served as the Chair of the Heartbeat International Committee and a member of the Guest Speaker & Classification and Children's Homes Committees.

He served as Chair Centennial Poster Competition 2003, Rotary Mini Olympics – 2007 - 2010 and RYLA Coordinating Committee 2009. He was awarded a Paul Harris Fellow 2010 and +1 Sapphire 2014.

Currently he serves as a member of the Children's Homes and Guest Speaker Committees

**Community Challenge Chair Diana Douglin** became a member of the Rotary Club of Barbados joining the Rotary Club of Barbados on June 06, 2013. Her Classification is Legal Services – Corporate. She was introduced to the Club by SAA & PD Heather Tull. She has served as Editor of the Rota News 2013-14, on the Vocational and Membership Development Committees.



For 2014-15 she served on the Attendance, Bulletin, Safety & CPR and Vocational Service Committees and as the researcher for the Profiles in Community Service Series.

Currently she serves on the Attendance Committee

**HIGHLIGHTS FROM THE BUSINESS MEETING WHEN WE WERE PROVIDED WITH AN UPDATE ON THE STATUS OF THE CLUB AND UPCOMING ACTIVITIES**

*Following is a Summary of the October Reports as Presented by President Jedder*

Community Service Director Annie has provided an update on the Anti-Bullying Campaign. Following is a link - "HIGHTAIL" which was shown at the Board meeting.

**Cyber Bullying-Adults-45ss-021115.mp4**

Size: 48.33 MB Content will be available for download until November 11, 2015 05:22 PST.

**Comment—Having Watched!**

*I think that was what we wanted to achieve- and by showing this very girl next door character/lifestyle with a very different online persona- we may have done this.) At least it's a start and will hopefully create some awareness to this issue so that there will be more parental understanding and monitoring and guidance.*

*Continued next page*

**HIGHLIGHTS FROM THE BUSINESS MEETING WHEN WE WERE PROVIDED WITH AN UPDATE ON THE STATUS OF THE CLUB AND UPCOMING ACTIVITIES, CONT'D**

**International Service Director**, Dr. Tracy spoke on MUN's training which will start in January. All Secondary Schools have been invited to participate.

**Vocational Service Director** Winston spoke on the conclusion of the Vocational Service Awards. He reminded the Club that January is Vocational Services month and plans are in place for the celebration of a Rotary Day in that month.

**President Elect & Fund Raising Chair** Lisa gave an update on Carols by Candlelight (December 13) and informed the Club that tickets were available from PP Lionel and on line via Ticket pal. She impressed on the members the need to sell the tickets as the money received is used to fund all community projects.



**Club Service - Paul Ashby**

**Attendance is low at 52%. The aim is to reach 70% for the year.**

**Following is a list of Classifications to be targeted this year: Commercial Banking, Police, Fire Service, Defence Force, Media, Nurses, Education, Engineering, Public Service and Postal Service**

**The Website has been updated with lots of useful information for members below is a sample of the links available:**

<http://portal.clubrunner.ca/7241/SitePage/annual-calendar-of-events>

<http://portal.clubrunner.ca/7241/SitePage/committee-pages>

<http://clubrunner.blob.core.windows.net/00000007241/en-ca/files/homepage/district-7030-conference-2016-presentation/District-Conference-2016.pptx>

**Youth Service - Neal Griffith**

**UWI Rotaract Club Island Bus Tour - Saturday November 14th - 1:00 p.m.**

The bus will leave the UWI compound at 1:00 p.m. and return by 6:00 p.m. Rotaractors will be provided with various snippets of information on Barbados and any of our club projects.

**RYLA—GRENADA**

*Continued next page*

**MEETING DETAILS - Thursday November 05, 2015**

**SAA - PD Heather M. Tull**

- Attendance - 42.2%
- Raffle - \$103.00
- Winner - PP Andrew A. Bynoe
- Fines - \$164.00



**HIGHLIGHTS FROM THE BUSINESS MEETING WHEN WE WERE PROVIDED WITH AN UPDATE ON THE STATUS OF THE CLUB AND UPCOMING ACTIVITIES, CONT'D**

**RYLA - November 5-7 - GRENADA**

The Rotaract Club of UWI, Cave Hill; was represented by Miss Danielle Callender and Mr. Olive Holas.

Senator Vynnete Frederick from SVG, an Attorney at Law



District Governor Milton

**EVERY ROTARIAN – EVERY YEAR**

The Annual Fund makes it possible for Rotary clubs to transform lives worldwide. Your generous support funds local and international projects that advance The Rotary Foundation's mission. All contributions to the international fund are spent on quality international Rotary projects. [Help support these projects and read more.](#)

**SOCIAL MEDIA**

**The RCOB now has a new presence on facebook.**

Our club page is called Rotary Club of Barbados - RCOB and the page for Carols is Carols by Candlelight Barbados

The links are as follows

<https://www.facebook.com/Rotary-Club-of-Barbados-RCOB-914553221970657/>

<https://www.facebook.com/Carols-by-Candlelight-Barbados-1652665698345656/>

*"Before the Internet, bullying ended when you withdrew from whatever environment you were in. But now, the bullying dynamic is harder to contain and harder to ignore".*

- [The New Yorker](#), Oct.21, 2015

**Getting away from cyberbullying is difficult so Let's shut it down!**

Dear Rotarians,

Good news - The research and development phase for the Anti-cyberbullying campaign is almost completed. Before finalizing the marketing tools, we need the logo and name of companies interested in joining our efforts. Can the company you work for make a contribution and gain extensive visibility across the island as a result?

This nationwide anti-cyberbullying campaign targets 50,000 youngsters 11-18 years old, as well as 100,000 adults across all socioeconomic backgrounds. Different media and activities are planned to reach each segment in a meaningful way (see below).

I have attached a draft of our sponsorship letter for your convenience. We are proud to announce that FLOW contributed \$10,000 to our campaign as well as giving us access to their clients and staff. However, we need additional partners to extend our reach.

Please let me know if you have any contacts or want to discuss this opportunity further.

Thank you very much for your support.

**Marketing tools and distribution - Overview**

**Marketing tools**

- TV commercial to raise parents' awareness about the importance of controlling what their children post and read via texts, emails, and social media.
  - Digital video commercial broadcasted online via Youtube, social media sites, and before movies at the cinemas (verbal agreement obtained from Olympus cinema). This will raise young persons' awareness of how they can stop and prevent cyberbullying and will call for action.
  - Online and offline brochures targeted at young people and adults.
  - Facebook page linked to relevant pages to mobilize communities and create a movement.
- Website with information and tips on how to prevent/address cyberbullying, how to obtain help, etc.

**Distribution**

- Online distribution of educational brochure targeting adults through professional networks and associations.
- Distribution of 10,000 educational brochures in public places including Doctor/Dentist offices, workplaces, etc.
- Online distribution and promotion of video ad targeted at youth.
- Widespread online distribution of flyers inciting youngsters to take action.
- Nation-wide contest for the most "LIKES" self-made video promoting anti-cyberbullying messages.
- Movie nights for the family: "Chrissy" and "Chrissa stands strong" in elementary and secondary schools.
- Public events and press conferences.
- Round table discussions with Dr. Shirley Alleyne on radio and TV shows.
- Presentations for PTAs in secondary schools.

Articles and videos on cyberbullying posted on the website and facebook page.

**Community Service Director Annie**

## UP-COMING EVENTS

Mar 07 - Club Charter Date - 1962

NOVEMBER - Rotary Foundation Month

Rotary Community Challenge #5 for November Past Chair, Nicholas Waithe

Nov 19 - Classification Talk - Rtn Orlando Newton & What Rotary Means to Me - Past Director Peter Williams

Nov 26 - Guest Speaker

December

Dec 06 - Annual Senior Citizens Christmas Party

Dec 10 - Elections

Dec 13 - Carols By Candlelight

## GREETERS

Nov 19- PP Brenda Pope & PDG David Edwards

Nov 26 - Chair Donna Pierre & PP Vic Fernandes

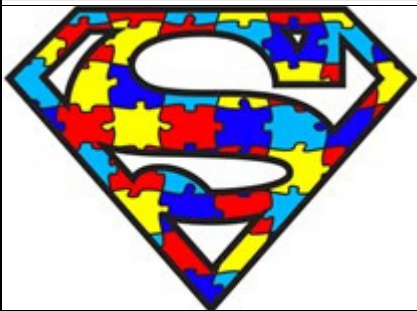
## OUR GUESTS

### VISITORS

Ted Issac - Past President Brenda Pope

Adrian Skeete - Youth Service Director Neal Griffith

Tremayne Grant - Past Chair Nicolas Waithe



### DISTRICT PROJECT - AUTISM

World Autism Awareness Day, April 2, 2016 in the World

### DISTRICT PROJECT - DYSLEXIA

a general term for disorders that involve difficulty in learning to read or interpret words, letters, and other symbols, but that do not affect general intelligence.



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## ROTARY GRACE

O Lord and giver of all things good  
We thank Thee for our daily food  
May Rotary friends and Rotary ways  
Help us to serve Thee all our days.

## Announcements

### Wedding Anniversary

PP Sir Trevor & Sharen Lady Carmichael 38 yrs Nov 12, 1977

### Birthday - Rotarians

Past Chair, Dr. John Mayers

Nov 19

### Birthday - Partners in Service

Terry Massay - Hon Rotarian, Dr. Jeff

Nov 14

### Join Date Anniversary

None this week

## INTERNATIONAL SERVICE

Welcome to ROTARY AROUND THE WORLD Corner.

The aim is to keep you abreast of our upcoming District Conference and Rotary International Convention.

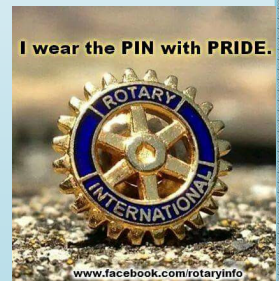
District Conference: 20<sup>th</sup>-23<sup>rd</sup> April 2016, Bridgetown, Barbados.

Rotary International Convention: 28<sup>th</sup> May -1<sup>st</sup> June 2016, Seoul Korea.



Look out for additional information monthly!!!!

Connect with Korea  
- Touch the World



## OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster:

- FIRST: The development of acquaintance as an opportunity of service;
- SECOND: High ethical standards in business and professions, the recognition and the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD: The application of the ideal of service in each Rotarian's personal, business and community life; and
- FOURTH: The advancement of the international understanding, goodwill and peace through a world of fellowship of business and professional persons united in the ideal of service.

Bulletin Editor: Michael Wilson Browne