

# DO BETTER BE BETTER

DRR Report

28/04/17

#### Vision: Where it all came from







#### **OBJECTIVES RECAP**

#### **VISIBILITY**

- Branding
- Locally
- Regionally
- Internationally

#### **EFFICIENCY**

- Participation
- Accessibility
- Ease
- Development

#### COMMUNICATION

- Relationships
- Engagement
- Relevance
- Recognition



#### Theme – #DoBetterBeBetter

- Improving with everything we do
- Make success achievable
- Success should give us the drive to continue doing better
- The better we do things, the better we become as individuals and as a District



## 38 Club Visits



## Service Projects at Visits



- #RCGrenada Beautification
- #RCGeorgetownCentral Health Fair
- #RCPiarcoUWI Homework Centre
- #Tobago Children's Home Stuffed Toys
- #RCStKittts School Painting/Repair
- #RCStVincent Orphanage Visit



# Visibility: Media Appearances



- CNC3 Trinidad and Tobago
- Grenada Broadcasting Network
- French Antilles Newspaper Martinique
- DBS Radio Dominica
- Freedom 106.5FM St. Kitts
- National Communications Network Guyana
- Guadeloupe
- Suriname



## Club Visits – Overall Findings



- Assessing issues
- Plans for improvement
- Similar issues noted, but different dynamics require different resolution approaches
- In-Depth discussions allowed for underlying issues to come to the fore
- Assessment of members satisfaction with current standard of work
- Satisfactory performance levels = less incentive to improve
- Looking forward to achieve a minimum standard across the board

# Visibility: Social Media Strategy

- Increase engagement within District7030
- Connect and highlight clubs externally
- Awareness of projects among District members
- Awareness of what's happening in other districts
- Platform to congratulate outstanding club achievements



# Efficiency: Accessibility & Development

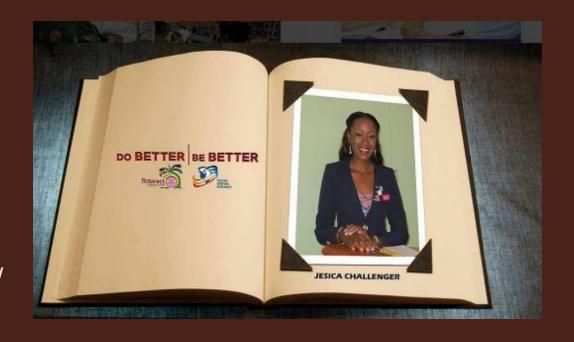


- Training and Development
- Sharing of best practices
- Toolkits



#### Communication: Relationships, Engagement, Relevance

- Newsletters
- DRR Video Messages
- Recognition of international days e.g.
   International Women's Day
- Club Charters
- Disaster Alerts e.g. Hurricane Matthew
- President Features



## THANK YOU

