



DO BETTER BE BETTER

DRR Report

28/04/17

Vision: Where it all came from



OBJECTIVES RECAP

VISIBILITY

■ Branding

■ Locally

■ Regionally

■ Internationally

EFFICIENCY

■ Participation

■ Accessibility

■ Ease

■ Development

COMMUNICATION

■ Relationships

■ Engagement

■ Relevance

■ Recognition



Theme – #DoBetterBeBetter

- Improving with everything we do
- Make success achievable
- Success should give us the drive to continue doing better
- The better we do things, the better we become as individuals and as a District



38 Club Visits



DRR TRAVEL SCHEDULE

2016-2017

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Month	Destinations
AUGUST	ST VINCENT - 19th - 21st KINGSTON GRENADA 26th - 28th ROTARACT GRENADA ROTARACT GRENADA EAST
SEPTEMBER	TRINIDAD AND TOBAGO - 9th - 12th ROTARACT POS WEST ROTARACT CENTRAL POS ROTARACT MARAVAL GUYANA - 15th - 19th ROTARACT LINDEN ROTARACT NEW AMSTERDAM ROTARACT U.O.G ROTARACT G.TOWN ROTARACT G.TOWN CENTRAL ROTARACT STABROEK
OCTOBER	TRINIDAD AND TOBAGO - 17th - 19th ROTARACT ST. AUG & ROTARACT SAW ROTARACT PIARCO UWI/BATCE ROTARACT ARIMA/ARIMA WEST ROTARACT SANGRE GRANDE
NOVEMBER	MARTINIQUE - 18th - 20th ROTARACT ST. PIERRE ROTARACT LAMENTIN DOMINICA - 20th - 21st ROTARACT ROSEAU GUADELOUPE - 22nd - 23rd ROTARACT POINTE A PITRE ROTARACT MARIE GALANTE
DECEMBER	BARBADOS - 7th - 12th ROTARACT BARBADOS ROTARACT BARBADOS WEST ROTARACT UWI CAVE HILL ROTARACT SOUTH BARBADOS
JANUARY	TRINIDAD AND TOBAGO - 7th - 10th ROTARACT POINT FORTIN MOUNT HOPE FELICITY/CHARLIEVILLE SAN FERNANDO TOBAGO (12th - 15th) ANTIGUA - 20th - 23rd MONTSERRAT - 23rd - 25th ST. KITTS AND NEVIS - 26th - 27th ROTARACT ST. KITTS. ROTARACT NEVIS
FEBRUARY	SURINAME - 4th - 9th ROTARACT F.R.E.S.N ROTARACT GENESIS ROTARACT PARAMARIBO

Service Projects at Visits



- #RCGrenada – Beautification
- #RCGeorgetownCentral – Health Fair
- #RCPiarcoUWI – Homework Centre
- #Tobago – Children's Home Stuffed Toys
- #RCStKittts – School Painting/Repair
- #RCStVincent – Orphanage Visit

Visibility: Media Appearances



- CNC3 – Trinidad and Tobago
- Grenada Broadcasting Network
- French Antilles Newspaper – Martinique
- DBS Radio – Dominica
- Freedom 106.5FM - St. Kitts
- National Communications Network - Guyana
- Guadeloupe
- Suriname

Club Visits – Overall Findings



- Assessing issues
- Plans for improvement
- Similar issues noted, but different dynamics require different resolution approaches
- In-Depth discussions allowed for underlying issues to come to the fore
- Assessment of members satisfaction with current standard of work
- Satisfactory performance levels = less incentive to improve
- Looking forward to achieve a minimum standard across the board

Visibility: Social Media Strategy

- Increase engagement within District 7030
- Connect and highlight clubs externally
- Awareness of projects among District members
- Awareness of what's happening in other districts
- Platform to congratulate outstanding club achievements



Efficiency: Accessibility & Development



- Training and Development
- Sharing of best practices
- Toolkits



Communication: Relationships, Engagement, Relevance

- Newsletters
- DRR Video Messages
- Recognition of international days - e.g. International Women's Day
- Club Charters
- Disaster Alerts – e.g. Hurricane Matthew
- President Features



THANK YOU

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