



# DISTRICT STRATEGIC PLAN 2016-2019

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# DISTRICT MISSION STATEMENT

- **TO BE A DYNAMIC AND CONNECTED ROTARY DISTRICT, HARNESSING THE ENERGY AND INNOVATION OF OUR CARIBBEAN PEOPLE TO FULFILL OUR ROTARY OBJECTIVE OF SERVICE TO HUMANITY THROUGH FELLOWSHIP**

# DISTRICT ADMINISTRATION AND FINANCES OBJECTIVES

- **STRENGTHEN THE ADMINISTRATION OF D 7030 WITH A TRANSPARENT, COHESIVE AND SUSTAINABLE MANAGEMENT SYSTEM**
- *Yearly review of the District Strategic Plan*
- *Review of the District MOP and align with RI MOP 2016-2019 ( expected October 2016)*

# DISTRICT ADMINISTRATION AND FINANCES OBJECTIVES

- *Centralize secretariat and banking operations*
- *Establish clear and transparent guidelines for management of funds and financial statements*
- *Archive Financial and other Statements, Budgets, etc.*

# TRAINING AND DEVELOPMENT

- *Create and financially support a District Training Team to implement District wide training in areas such as Foundation, Membership, PR and Communication, Volunteer Leadership and Grants*
- *Build strong and knowledgeable club leaders*
- *Through training programs, ensure preparation of future leaders and effective succession planning*
- *Encourage Rotarians to attend RLI*

# DISTRICT DISASTER RELIEF FUND

- *Receive annual contributions via a supplement to district dues from all Rotarians to ensure maintenance of Fund*
- *Have rules and regulations in place and updated for management of funds*

# DISTRICT CLUB AWARDS AND RECOGNITIONS

- *Have a continuous, competitive, transparent Club Excellence/Recognition program that is in general supportive of Rotary International goals and in alignment with yearly RI Presidential Citation*



# CLUB OBJECTIVES

# CLUB LEADERSHIP

- **STRENGTHEN CLUB AND DEVELOP CLUB LEADERSHIP**
- *Clubs need to create an effective strategic plan for the next 3 years*
- *Develop club leaders with transition, training and development plans*
- *Implement the Club Leadership Plan and the Five Avenues of Service*

# MEMBERSHIP

- *Retain no less than 90% of Membership*
- *Recruit new members by reviewing classifications within the club with the focus on diversity and added value*
- *Add at least 2 members net each year*

# INTERNATIONAL SERVICE

- **Create partnering opportunities outside and within the District that focus on and increase humanitarian service**
  - *investigate partnering opportunities within the District as well as with clubs in other Districts*
  - *participate in the Annual Caribbean Partnership Conference*

# COMMUNITY SERVICE

- **FOCUS AND INCREASE HUMANITARIAN SERVICE**
  - *Effectively seek out projects that create as wide and **sustainable** an impact on the community as possible*
  - *Use the Grant system to carry out bigger, better and more **sustainable** projects*

# VOCATIONAL SERVICE

- **Promote high ethical standards in business and professions**
- *Develop projects that allow members to use their business and professional resources and skills*



# YOUTH SERVICE

- **SUPPORT YOUTH DEVELOPMENT AND NURTURE FUTURE ROTARIANS**
- *Form Rotaract, Interact and Early act clubs in the community / country*
  - *Support, encourage, guide, mentor, advise and build relationships with these clubs to ensure effective development and growth*
  - *Engage in joint projects with our Youth Clubs*

## YOUTH SERVICE ( continued )

- *Develop strategies to ensure effective transfer from Early Act to Interact to Rotaract to Rotary*
- *Meet obligations stipulated in the Early act, Interact and Rotaract by-laws*
- *Support participation in District Youth Programs such as RYLA, Model United Nations and Youth Exchange*



# PUBLIC IMAGE AND AWARENESS OF ROTARY

## . **SUPPORT CLUBS TO ENHANCE PUBLIC IMAGE AND AWARENESS OF ROTARY**

- *Develop an effective PR strategy including:*
  - . *Issue of club bulletin/newsletter that is distributed to both internal and external stakeholders*
  - . *Train Rotarians in effective PR and Communication*

# PUBLIC IMAGE AND AWARENESS OF ROTARY

- . Build strong relationships with local media*
- . Effective use of social media strategies*
- . Encourage Rotarians to wear their Rotary pins at all times ( It's a powerful brand )*

- **SUPPORT OUR ROTARY FOUNDATION IN HUMANITARIAN SERVICE INCLUDING THE ERADICATION OF POLIO**
- *Develop strategies to ensure that members understand the Foundation and its work and the importance of contributions*
- *Consider applying for Grants and the different Foundation Programs*

## ROTARY FOUNDATION ( CONTINUED )

- *Encourage making use of Grant system and the different Foundation Programs*
- *Ensure at least 50% of members are Sustaining Members*
- *Encourage support of EREY*
- *Encourage members to become PHS members*
- *Execute at least 1 annual Polio Plus fundraiser*

THANK YOU