



2017 DISTRICT 7030
PETS & CONFERENCE

Fundraising for/Contributing to The Rotary Foundation

PETS 2017



Outline

- WHY?
 - Why do we need to fundraise/contribute to the Foundation
- HOW?
 - What are the different ways to contribute and the different recognition programs
- OUR RECORD?
 - What have we (D7030) contributed in the last 3 years
- OUR GOALS?
 - What we will do in RY2017/18

Why?

- **What are the benefits of fundraising for The Rotary Foundation?**
 - When you give to The Rotary Foundation, you help advance communities, improve health, and promote peace.
 - Your support is essential to make grant-funded humanitarian projects, scholarships, and activities, such as vocational training teams possible.
 - What's more, the money you raise for the Foundation benefits you, your club, and your district.



"Quick! I need some more charitable donations!"

How?

- Supporting TRF



PolioPlus Fund
End Polio Now



Annual Fund
For Support Today



Endowment Fund
To Secure Tomorrow

POLIOPLUS FUND

- END POLIO NOW!



ANNUAL FUND

- Primary funding source for Foundation grants and activities
- Supports local and international grants through the SHARE system
 - 5% World oFund
 - 50% DDF – after 3 years
- Contributions credited to donor's club and applied to club's goal



EVERY
ROTARIAN
EVERY
YEAR



- 100% Member Participation

ENDOWMENT FUND

- Gifts held in perpetuity
 - Only the earnings are spent
- Major gifts
 - Cash, investments, property
 - Life income gifts; bequests, etc
- Contributions are professionally invested
- ROTARY PEACE CENTERS MAJOR GIFTS INITIATIVE



Donor Recognition - Individual

- Rotary Foundation Sustaining Member
 - US\$100+ per year to Annual Fund
- Benefactor
 - Bequest to Endowment Fund
 - US\$1,000+ donation to Fund
- Paul Harris Fellow
 - US\$1,000+ to Annual Fund, PolioPlus or approved Foundation grant
- Multiple PHF
 - Additional gifts of US\$1,000+ Annual Fund, PolioPlus, or approved grants
- Paul Harris Society Member
 - US\$1,000+ each year to the Annual Fund, PolioPlus, or approved grants
- Bequest Society Member
 - Provision in estate plan totaling US\$10,000+
 - 10 Recognition levels up to \$10 million +
- Major Donor
 - Outright or cumulative gifts of US\$10,000+
- Arch Klumph Society
 - One-off or cumulative gifts of at least US\$250,000



Club Banner Recognition

- 100% Paul Harris Fellow Club
 - All dues-paying member are PHFs
- 100% Paul Harris Society Club
 - Every dues-paying member is a PHS Member
- 100% Foundation Giving Club
 - Average US\$100 in per capita giving, with 100% participation, and at least US\$25 by each member
- EREY Club
 - US\$100+ per capita with at least US\$25 by each member to Annual Fund
- Top 3 Per Capita in Annual Fund Giving
 - 3 clubs in District giving the most per capita (US\$50+)

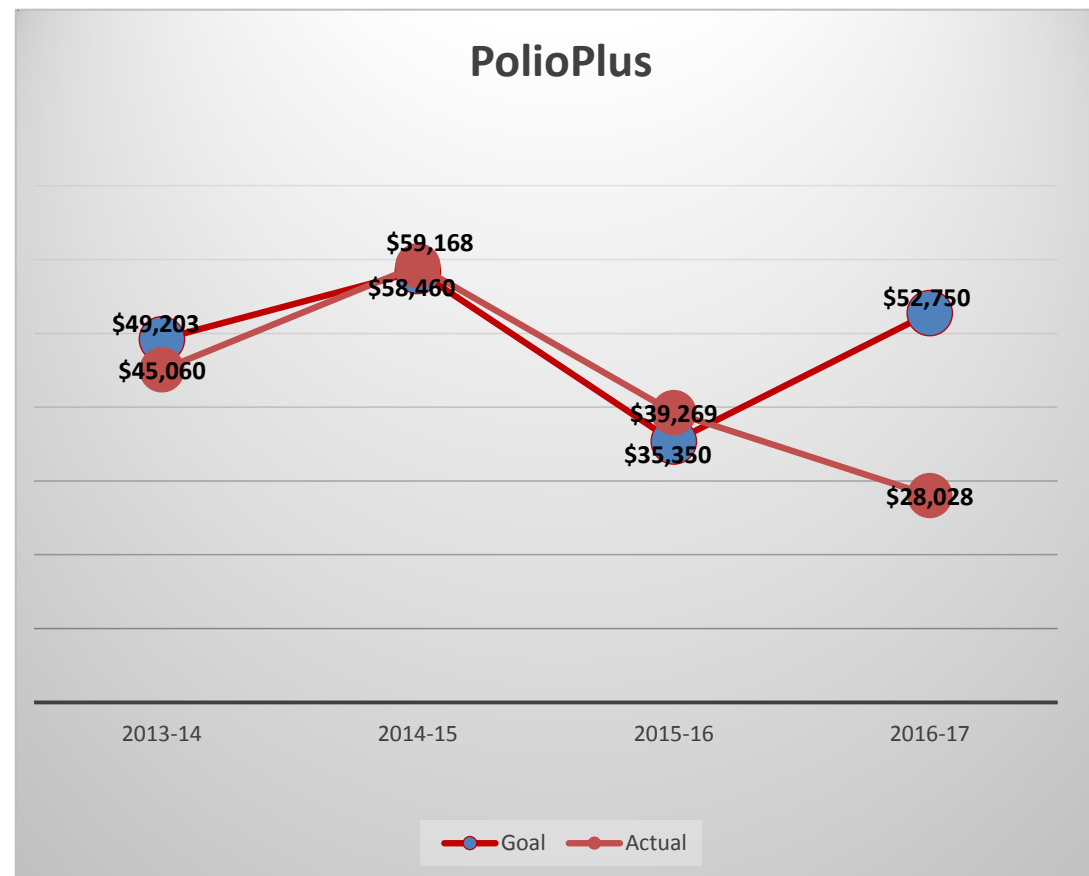
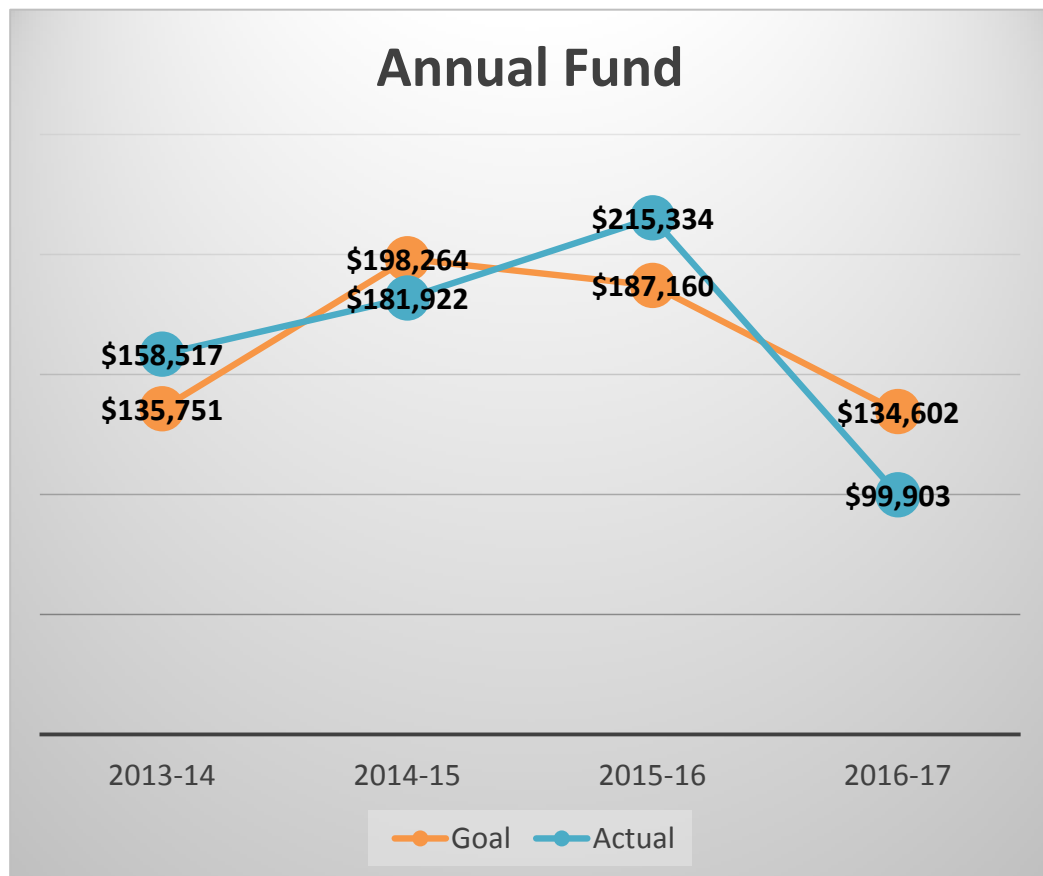


Naming Opportunities

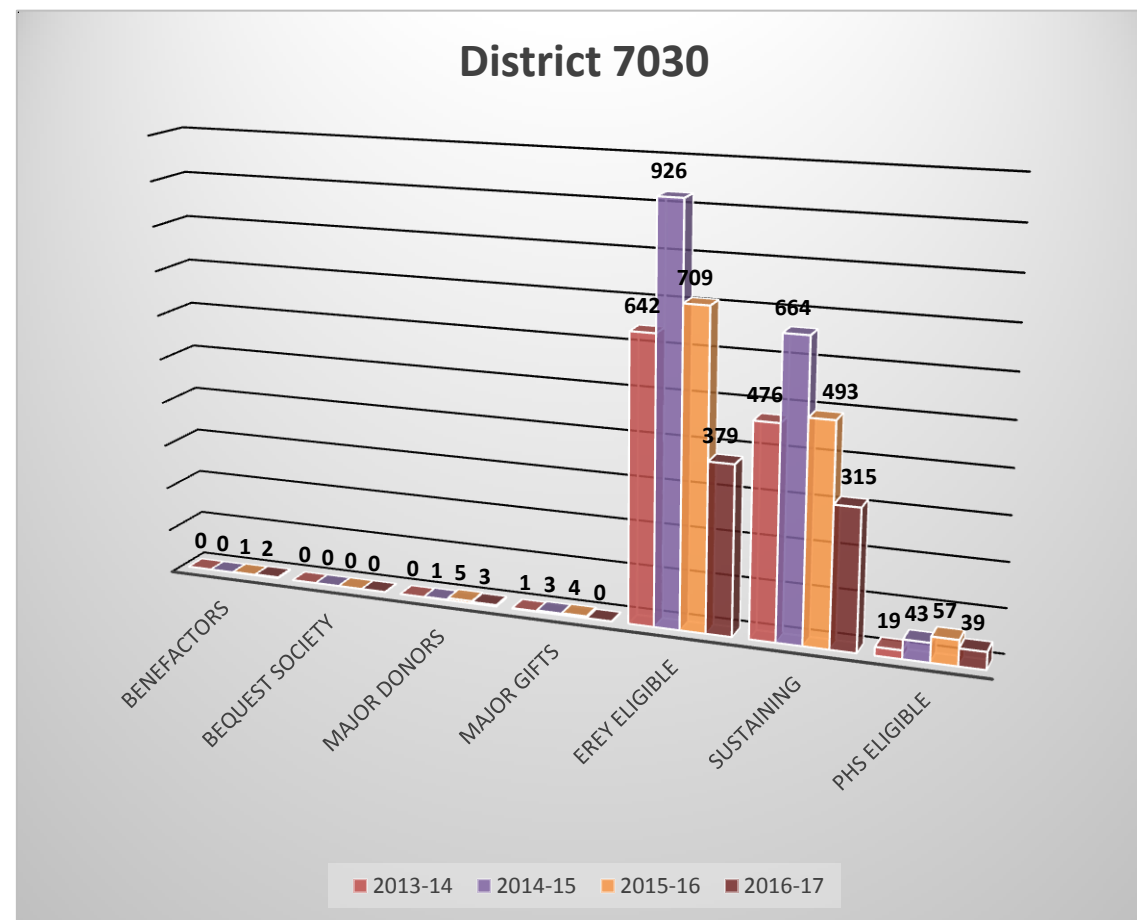
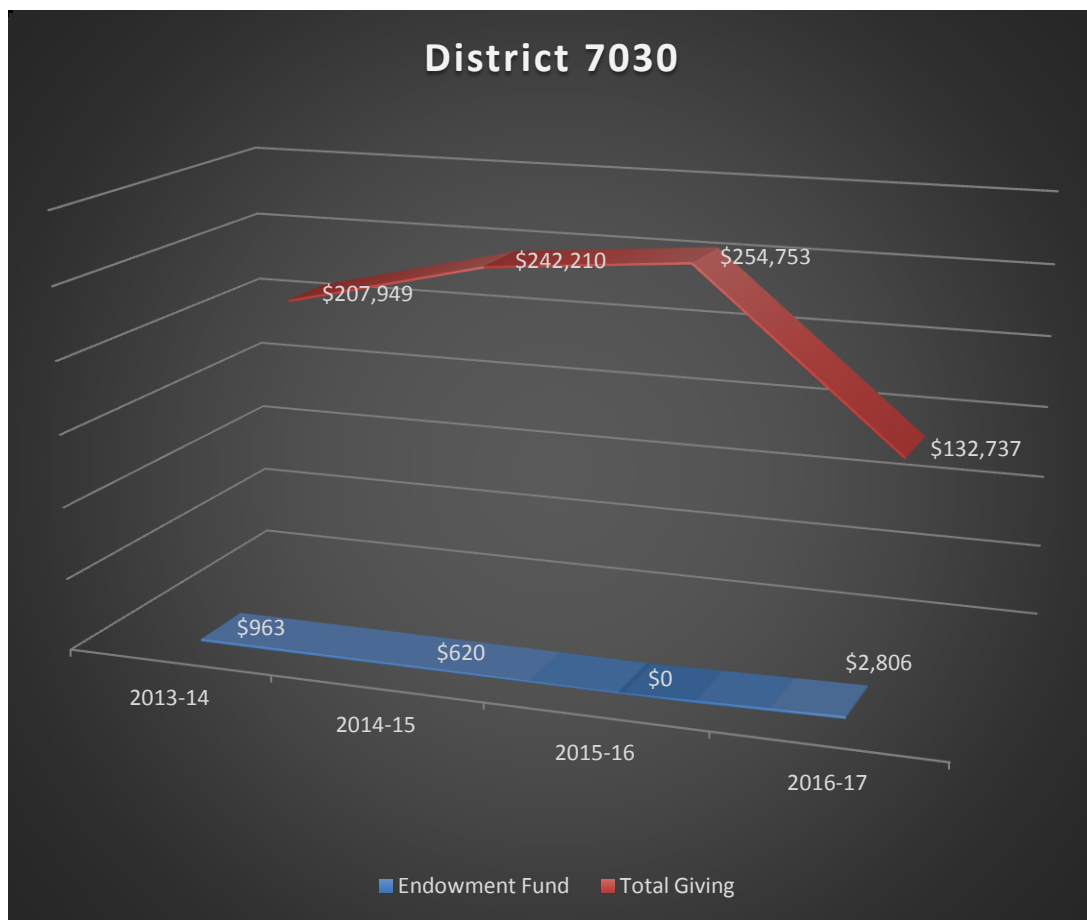
- Available to recognize donor or loved ones
 - Endowed
 - Term
- Endowment Naming Opportunities
- Term Global Grants Naming Opportunities
- Peace Center Endowment Opportunities
- Peace Center Term Gift Opportunities



D7030 HISTORY



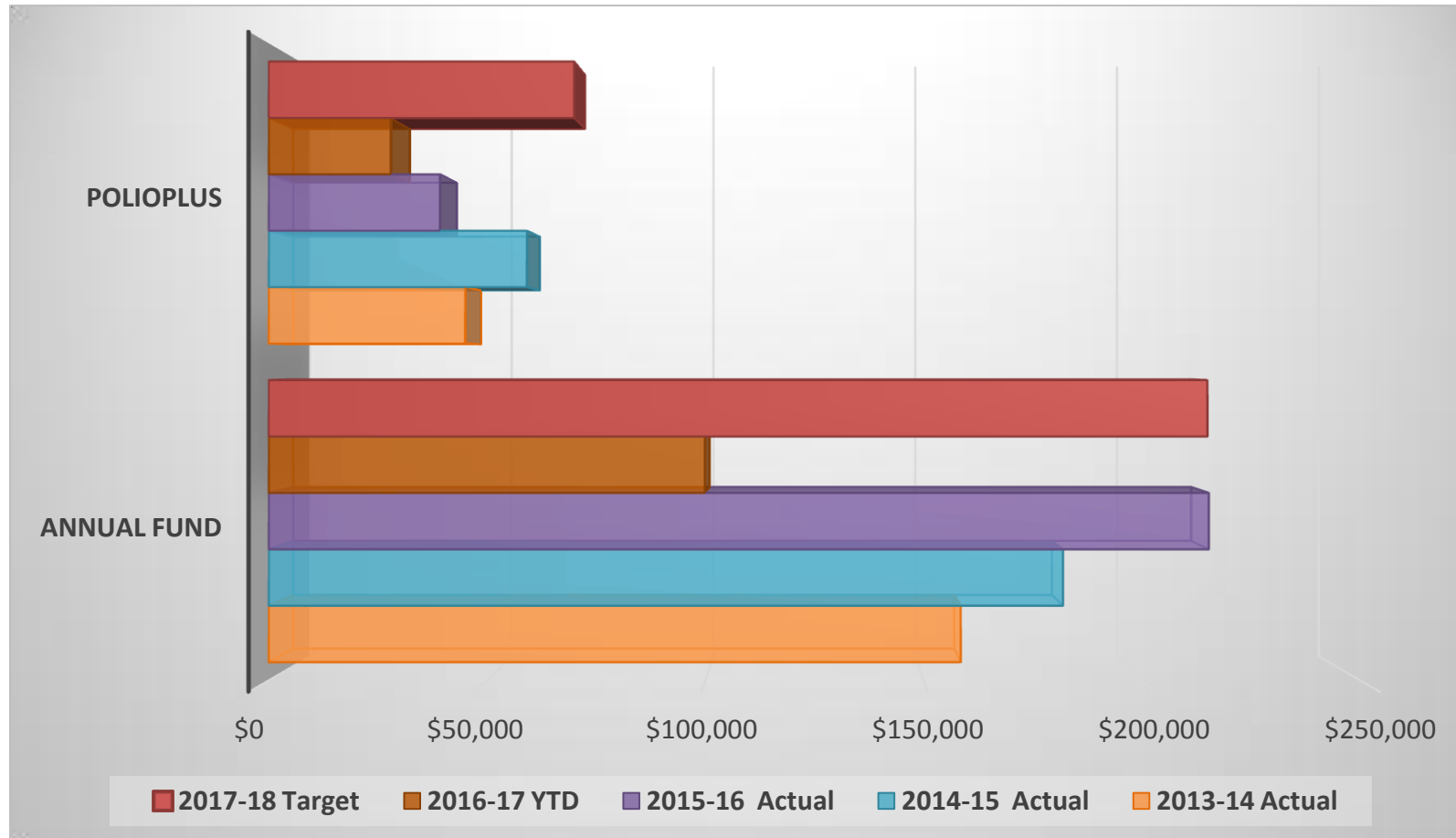
D7030 HISTORY



2017/18 GOALS

	Minimum	Number	Total
Annual Fund	US\$100/member	2 150	US\$215,000
Polio Plus	US\$1,000/club	70	US\$70,000
PHS	US\$1,000/club	70	US\$70,000
Fundraising D7030 for 2017/2018			US\$355,000

2017/18 GOALS



- Achievable
- Let's do it!

