

# **Rotary District 7030**

## **Training Plan for 2016-2017**



Training means different things to different people, but everyone can agree that ongoing education about Rotary is critical to the effective and efficient running of Clubs and Districts.

**Our focus is on engaging members through interactive, relevant and educational training programs, to be held as regularly as possible and covering a wide range of topics.**

The following is a list of suggested training programs to be offered at the Club level during the 2016-2017 Rotary year.

# Rotary Foundation

- Each club should hold at least one TRF training seminar during the year.
- PDGs are available to present / facilitate.
- Focus should be on Grants, Polio Plus and the Areas of Focus.

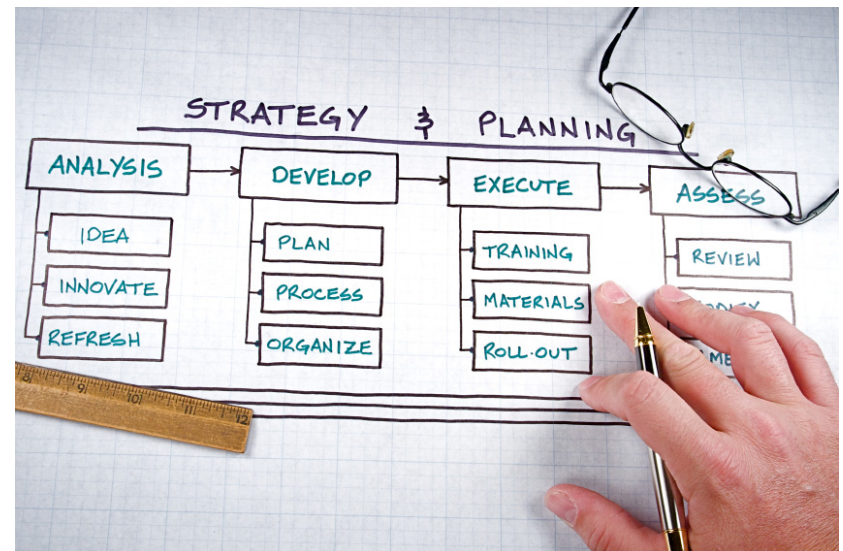


# Strategy and Planning

Each club should have a strategic plan for at least 3 years, and hold a Club workshop to facilitate this process.

The Club strategic plan should be in line with the RI and D7030 strategic plans and vision.

This training should also focus on the Role and Responsibilities of the Club Board and committees.



# Public Image

- Each club should hold at least one workshop or seminar during the year with an emphasis on improving public image.
- This may include discussions with local media, training in social media impact and effectiveness, and /or a consultation with key stakeholders.
- Review the Zone Public Image Citation and use the RI Effective Public Relations and media centre materials. ([www.rotary.org/mediacenter](http://www.rotary.org/mediacenter))

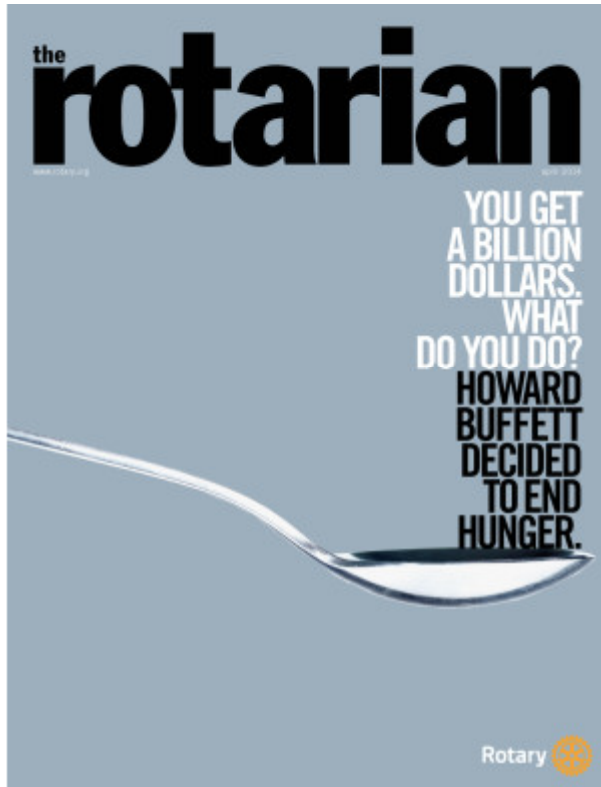


# Leadership Development

- Identify potential club leaders and hold one leadership development training session.
- Use Rotary online tools for Effective Clubs as a guide as well as engaging Past Presidents and the AG.



# Rotary Information



- Each club should present Rotary information once per month at their regularly scheduled meeting.
- This information can be sourced at [rotary.org](http://rotary.org) or the District website and newsletter
- Rotary Values can also be shared at these sessions.



# Etiquette and Protocol

- Clubs should take a keen interest in ensuring that proper protocols are observed during all activities, particularly those that involve visitors and members of the public.
- Examples of topics to be covered in this training are: protocols for the visit of the DG, seating of guest speakers, role of the AG, order of speakers, preparing a vote of thanks and dress code.



## *Professional Etiquette*

*“One of the greatest  
victories you can gain  
over someone is to beat  
him at politeness.”  
Josh Billings (1818 - 1885)*

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## **Rotary Leadership Institute**

**The District shall hold at least two RLI training sessions during the year, in both French and English.**

**All Rotarians and Rotaractors are welcome.**

**RLI is offered in 3 parts.  
Upon completion of all 3, a Rotarian may consider becoming an RLI Discussion Leader.**

# Rotary Webinars

A promotional graphic for the Rotary Learning Center. The background is a blue gradient with a collage of several small, tilted portrait photos of diverse individuals. In the top right corner, the word "Rotary" is written in white, followed by the Rotary logo (a yellow gear-like emblem). The main text is in white and yellow, with a bulleted list of features. A yellow box contains additional text, and the bottom section provides a URL.

**LEARN** EVERYWHERE  
WITH ROTARY'S  
LEARNING CENTER.

- Take courses
- Find resources
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- Customize your user profile and track your progress

Learn how to tell your Rotary story, set goals in Rotary Club Central, apply for a grant, and much more.

Visit the Learning Center at  
<http://learn.rotary.org> to learn more.

Rotary.org Learning Centre offers many online training programs in a wide range of Rotary topics.

Each club should engage members in at least 2 online webinars during the Rotary year.

## **YOUTH DEVELOPMENT**



**Clubs should assist their Rotaract and Interact clubs with leadership, ethics and other training programs, either by providing Rotarian trainers or sourcing training leaders from the community.**



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