



# NO MONEY , NO LOVE

Subject : Effective Fundraising

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# EFFECTIVE FUNDRAISING

- PROJECT PLAN
- FUNDRAISING COMMITTEE
- FUNDRAISING PLAN

## PROJECT PLAN

- DESCRIPTION OF THE PROJECT PLAN
- GOALS AND OBJECTIVES
- BUDGET: RESOURCES NEEDED

## BUDGET

- NO MONEY, NO LOVE
- NO RESOURCES, NO PROJECT

# FUNDRAISING COMMITTEE

- COMPOSITION OF THE COMMITTEE
- FUNDRAISING PLAN

# CONNECTORS



# CREATIVE

# ACTIVE MEMBERS



# KNOWLEDGEABLE ABOUT RESOURCES BEYOND THE LOCAL COMMUNITY



## FUNDRAISING PLAN

- 1. Why are we raising the resources
- 2. How much to raise
- 3. How to raise/
- 4. Where to raise
- 5. When to finish
- 6. How to manage