



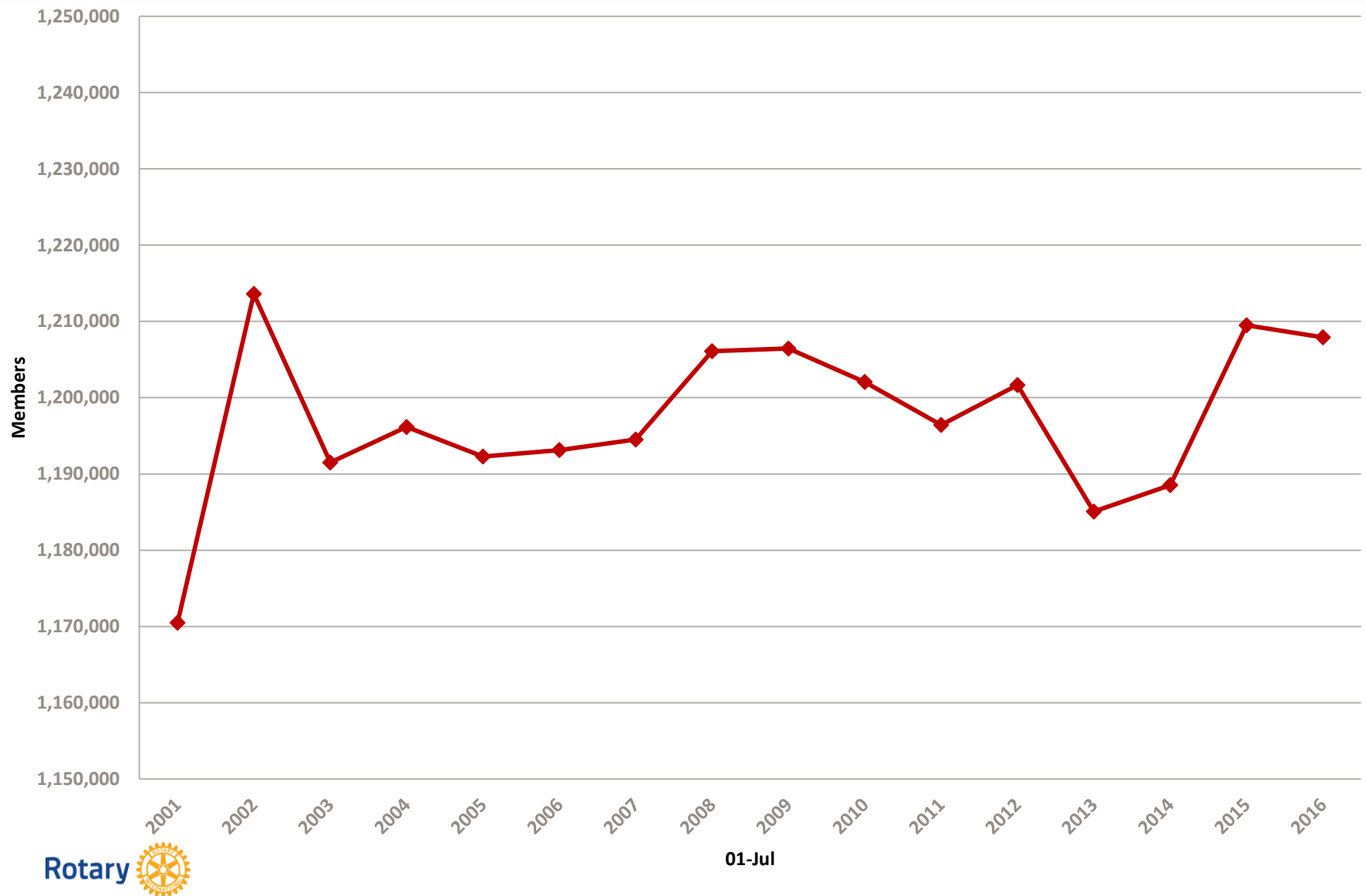
MEMBERSHIP UPDATE

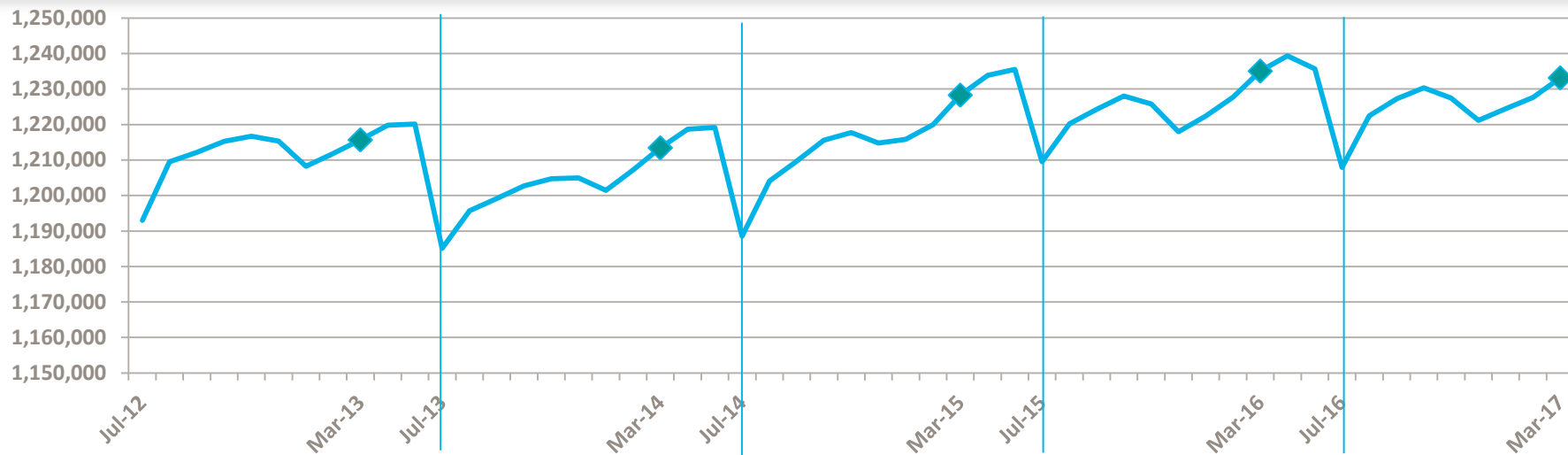
District 7030 Conference, April 2017

Rebecca Holloway, Regional Membership Officer



WORLDWIDE MEMBERSHIP TRENDS (2001 – 2016)





Membership Key Highlights

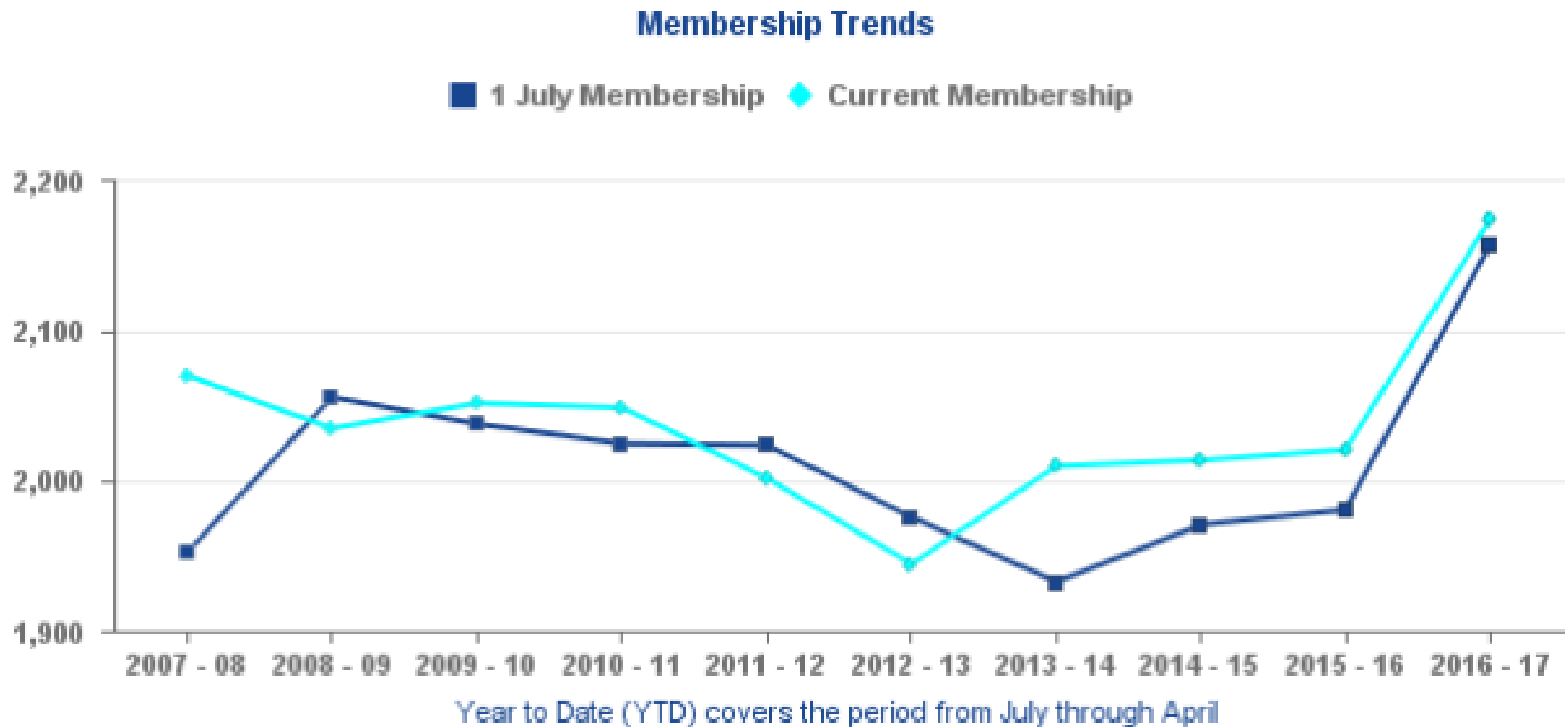
- 1 July 2016 Start: 1,207,906
- Current Membership: 1,233,172
- Net Change from 1 July: 25,266
- Net Change from same period prior year: -1928

	Prior Year	Current Year
Female Members	20.12%	21.38%
Members <40	3.97%	4.90%

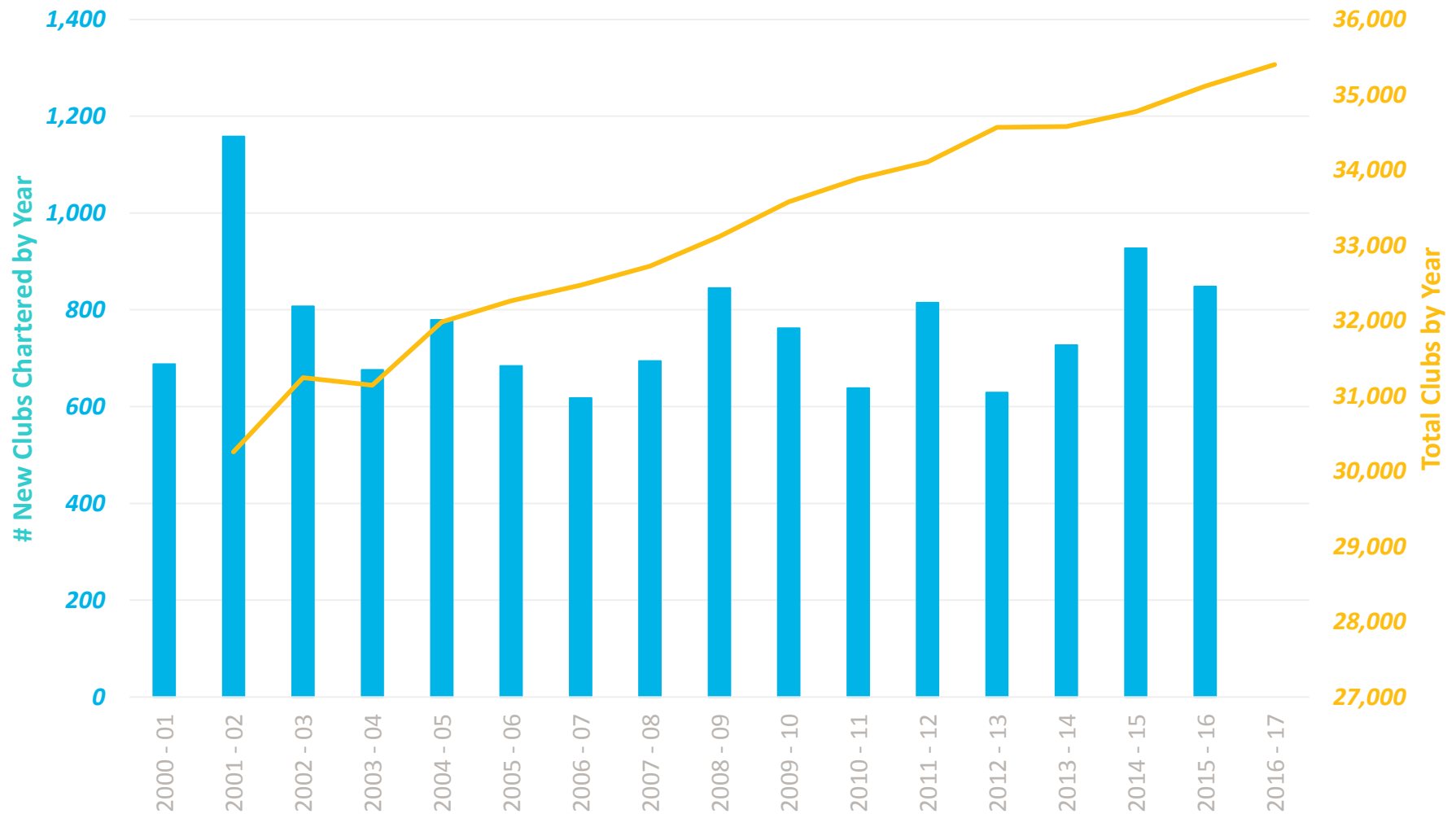
Membership Gains & Losses



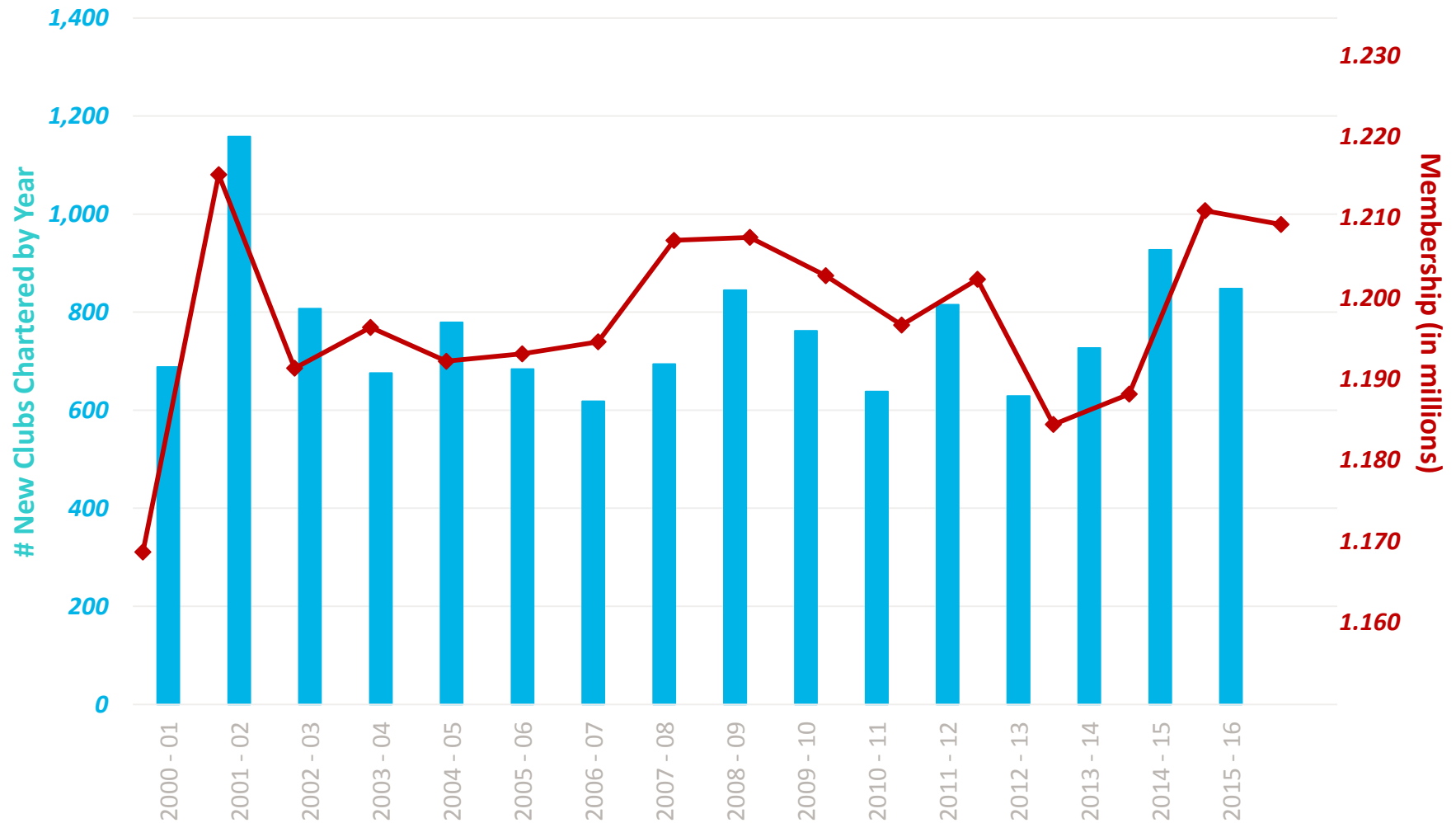
D7030 MEMBERSHIP TRENDS (2007 – 2017)



ROTARY CLUB GROWTH (2001-2016)



NEW CLUBS & MEMBERSHIP TRENDS (2001-2016)



2015-16 MEMBERSHIP GAINS AND LOSSES

Member Count*	(Gains/Losses)
1209491	1 JULY 2015 Start Figure
157000	new members admitted
(17000)	new members terminated
700	new members readmitted
(153000)	existing members terminated
11000	existing members readmitted
1207906	1 JULY 2016 Start Figure

* Any differences in figures reported are a result of rounding

TRENDS IN VOLUNTEERISM

1. Virtual Volunteering
2. Workplace Volunteering
3. Skill-based Volunteering
4. Episodic Volunteering





2016 COUNCIL ON LEGISLATION



WWW.ROTARY.ORG/FLEXIBILITY



Club flexibility

Research and our members' experiences have shown that when clubs have more freedom to decide how and when they hold their meetings, who they'll invite to become members, and what member engagement means, their ability to attract new members and keep current members motivated increases.

The 2016 [Council on Legislation](#) voted to give Rotary clubs more flexibility than they've ever had. The changes in policy affect when, where, and how clubs meet and the types of membership they offer.

5 ways to use the new flexibility

It's up to your club to decide how — and if — you want to use the new options. Start by reviewing the updated [Standard Rotary Club Constitution](#) to see which guidelines are flexible. Once you've decided what changes would benefit your club, edit your club bylaws to reflect them, and try them out. If you decide they aren't working, try something else.

Here are some examples of how your club can apply the new flexible options:

1. **Change your meeting schedule.** Your club can vary its meeting days, times, and frequency. For example, you could hold a traditional meeting on the first Tuesday of the month to discuss business and service projects and get together socially on the last Friday of the month. You just need to meet at least twice a month.
2. **Vary your meeting format.** Your club can meet in person, online, or a combination, including letting some members attend in-person meetings through the Internet.

What do you want to do?

I want to...



WWW.ROTARY.ORG/MEMBERSHIP



Join Rotary

Rotary is 1.2 million passionate individuals in 35,000+ clubs worldwide. We are both an international organization and a local community leader. Together we lead change in our own backyards and across the world.

Tell us why you're interested in Rotary, and we'll help you get started.

I'm interested in:

- Select -

Joining a Rotary club

Joining a Rotaract club

Study abroad

Youth programs

Rotary Peace Fellowships

Scholarships

Other

HOW OUR MEMBERSHIP WORKS

Membership in a Rotary club is by invitation only. We want to make sure you join a club that best fits your passion and perspective. We can connect you with a club that's right for you and make it easy to get involved and on your way to membership immediately.

Refer a new member

Tell us about your friend, family member, or colleague. We will forward the prospective member's name and contact information to a district so it can match your referral with a club.

Only current members can refer new members. To refer someone to your own club, contact your club secretary.

*** Required**

About My Referral

First name *

Last name *

Email *

Profession *

Employer name

Age range

Gender

What do you want to do?

I want to...



Refer a member to your own club

To recommend a prospective member to your Rotary club, contact your club secretary to learn about your club's recruitment process.

For more information, read [How to Propose a New Member](#) (PDF).

THANK YOU

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